

A nighttime photograph of a city skyline, likely New York City, viewed from a waterfront. In the foreground, a cobblestone pier with a metal chain and post is visible. The water reflects the city lights. The skyline features several prominent skyscrapers, including the Empire State Building, which is brightly lit. The sky is a deep blue with some clouds.

STRENGTH IN NUMBERS

Coldwell Banker® Worldwide

Agents	92,000
Offices	3,000
Sales Volume (U.S.)	\$242.6 Billion
Closed Units (U.S.)	730,736

Coldwell Banker Residential Brokerage in New England

Agents	3,808
Offices	89
Sales Volume	\$14.2 Billion
Closed Units	25,443

GLOBAL LEADER

Over a Century of Excellence

Coldwell Banker Real Estate practically invented modern-day real estate. Founded in 1906 on the principles of honesty, integrity and always putting the customer first, we changed the industry then and continue to do so today.

Global Network

Through non-stop innovation and forward thinking, the Coldwell Banker® brand has grown to become one of the most well-known and trusted names in real estate around the globe. Today, there are more than 92,000 agents working out of 3,000 Coldwell Banker offices in 47 countries and territories.

Wherever your home's buyer might be, we're there, too.

92,000
AGENTS

3,000
OFFICES

47
COUNTRIES & TERRITORIES

Andorra	Republic	Kenya	St. Martin
Argentina	Egypt	Malta	Thailand
Aruba	England	Mexico	Turkey
Bahamas	France	Monaco	Turks & Caicos
Bermuda	Germany	Netherlands	United Arab
Canada	Ghana	Panama	Emirates
Cayman Islands	Grenada	Portugal	United States
China	Guatemala	Puerto Rico	Uruguay
Colombia	India	Romania	Virgin Islands
Costa Rica	Indonesia	Singapore	(British)
Curaçao	Ireland	Sint Maarten	Virgin Islands (U.S.)
Cyprus	Italy	Spain	
Dominican	Jamaica	St. Kitts/Nevis	

#1 IN SALES VOLUME

Coldwell Banker Real Estate agents produced more sales volume in 2016 than agents affiliated with any other brand*. We know how to get homes sold.

*Real Trends 500, 2017.



#1 NATIONWIDE

Coldwell Banker Residential Brokerage's parent company, NRT LLC, has been the #1 residential real estate brokerage in the U.S. for 21 years*, successfully bringing together home buyers and sellers from across the country.



REALTRENDS
THE TRUSTED SOURCE

Company	Sales Volume	Transaction Sides
1. NRT LLC (including Coldwell Banker Residential Brokerage in New England)*	\$178 Billion	346,942
2. HomeServices of America, Inc.	\$125 Billion	328,355
3. Douglas Elliman Real Estate	\$26 Billion	22,272
4. Hanna Holdings	\$17 Billion	90,468
5. Pacific Union International	\$14 Billion	9,822
6. Compass	\$14 Billion	10,543
7. Alain Pinel Realtors	\$12 Billion	7,591
8. HomeSmart	\$10 Billion	33,601
9. William Raveis Real Estate, Mortgage, and Insurance	\$10 Billion	20,871
10. Keller Williams Realty, GO Management Offices	\$9 Billion	34,077

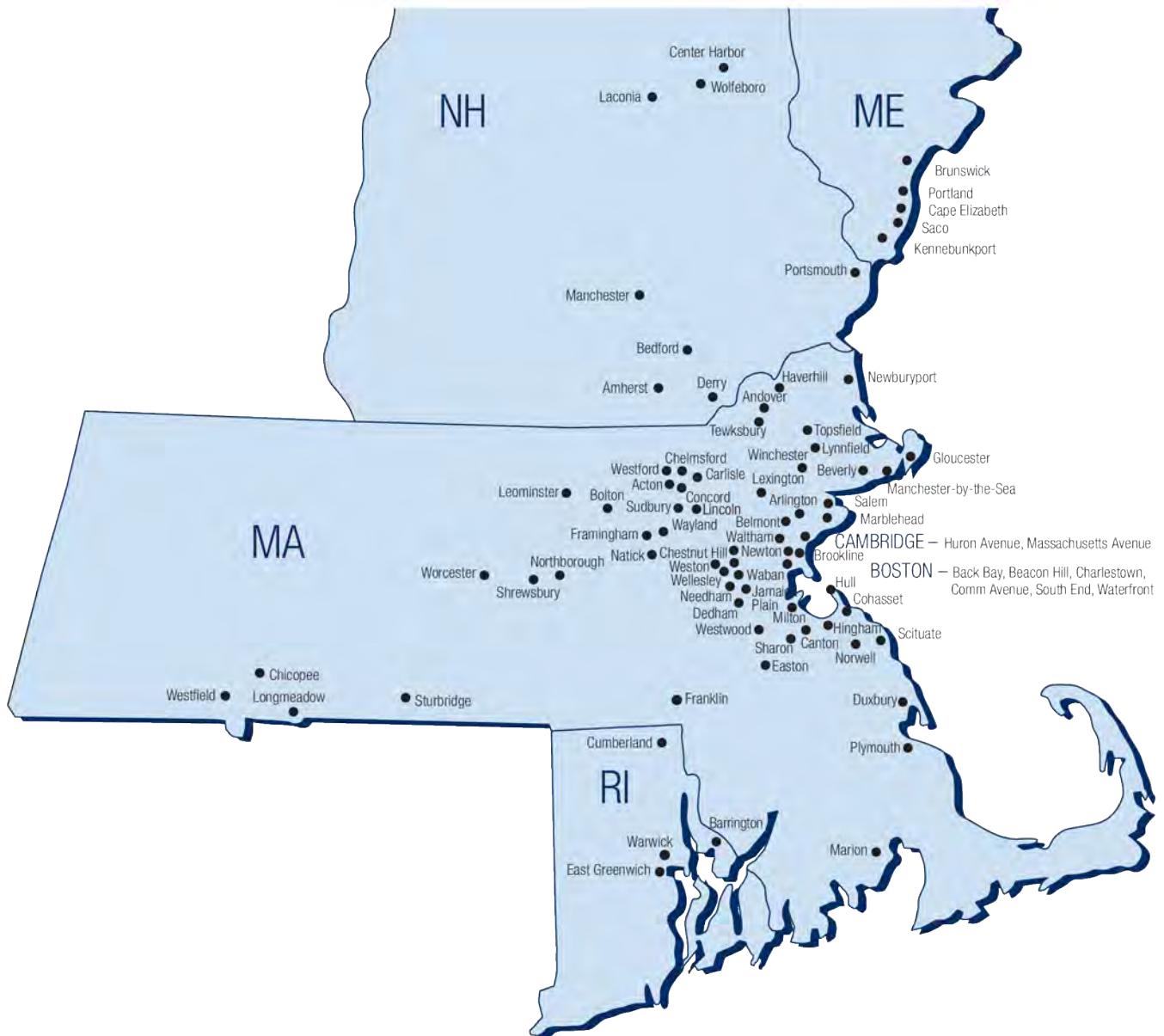
*NRT is ranked #1 in both closed residential buyer and/or seller transaction sides and sales volume (calculated by multiplying number of buyer and/or seller transaction sides by the sales price) in 2017 in the U.S. One unit equals one side of a transaction (buyer or seller). Data obtained by REAL Trends Survey, 2018. Coldwell Banker Residential Brokerage is a subsidiary of NRT. Statistics include sides/sales volume for all NRT subsidiaries.

LOCAL REACH

We have offices and affiliated agents all across our region actively bringing in buyers and creating more opportunities to showcase your home.

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WHERE THE BUYERS ARE

While buyers use a variety of resources to research properties for sale in their area, the vast majority find their new home online and with the help of a real estate professional.*

How Buyers Search for Homes

Online	95%
Real Estate Agent	89%
Mobile Sites and Apps	74%
Open House	52%
Yard Sign	48%
Online Video	39%
Print Newspaper Ad	15%

Where Home Buyers Found the Home They Purchased

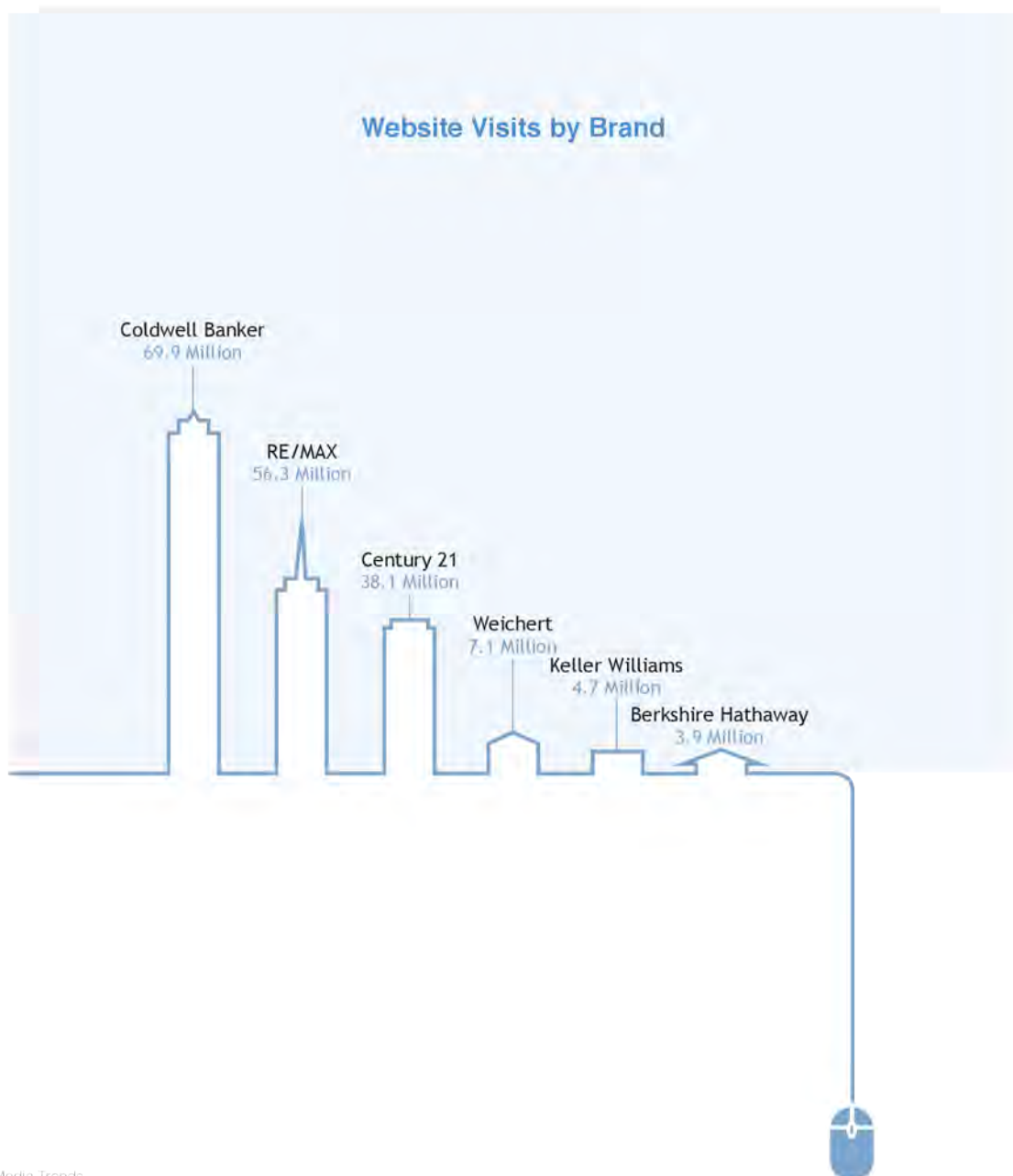
Internet	51%
Real Estate Agent	30%
Yard Sign	7%
Friend, Neighbor or Relative	6%
Home Builder or Their Agent	5%
Directly from Sellers	2%
Print Newspaper Advertisement	1%
Home Book or Magazine	Less than 1%



#1 BRAND ONLINE

Home buyers are online – and one real estate brand gets more of their attention than any other.

The Coldwell Banker® brand is the #1 most-visited residential real estate brand online.*



*comScore 2018 Media Trends

#1 ON SOCIAL MEDIA

The Coldwell Banker® brand is the most influential residential real estate brand on social media*, with an impressive presence designed to engage, entertain and connect with today's home buyers.



facebook.com/CBRBNewEngland



twitter.com/CBRB_NewEngland



youtube.com/CBRBNewEngland



instagram.com/coldwellbanker



pinterest.com/coldwellbanker



coldwellbanker.com/blog

WEB PARTNERS

Through web syndication with our partner websites, your property may be featured on up to an additional 900+ websites around the world.

101eveler.com (Cyprus)
1st Farm Credit
285 Hustler
99acres.com
Advocate Press
Ag Credit of South Texas
Ag Journal
Ag New Mexico Farm Credit
Ag Star Northwoods
Ag Texas Farm Credit
AgCarolina Financial
AgCredit
AgGeorgia Farm Credit
AgriLand
AgStar Financial Services
AgStar Home
AgWeb
Alabama Farm Credit
Alabama Land Loan
Albany Times Union
AllHud
Allied News
Amarillo Globe News
American Ag Credit
American Agriculturist
American Quarter Horse Association
American Towns
Anchorage Daily News
AOL
Arabian Horse World
Arabian in Site
archeter-louer.fr (France)
Argus Leader
Arizona Daily Sun
Arkadia.com
Arkansas Outdoors Online
Asbury Park Press
ASFMRA
Asian Property World (Thailand)
Athens Banner-Herald
Athens Daily Review, Athens, TX
Augusta Chronicle
Aurora Advertiser
Austin American Statesman
Badgerland Financial
Baltimore Sun
Battle Creek Enquirer
Bayou Bucks
bayut.com (UAE)
Beaumont Enterprise
Beauregard Daily News

Bedford Bulletin
Belleville News-Democrat
Bellingham Herald
Best Properties Overseas
Best Properties Overseas UK
Big Fish Tackle Lake
Billings Gazette
Bloomington Pantagraph
Boliga.dk (Denmark)
Bostadsportal.se (Sweden)
Boulder Daily Camera
Bradenton Herald
Bristol Herald Courier aka TriCities.com
Brunswick Beacon
Burlington Free Press
Buy Rent Kenya (Kenya)
California Farmer
Cambridge Chronicle
Canyon Courier
Cape Fear Farm Credit
Capital Farm Credit
Carbon Valley Farmer & Miner
Carlsbad Current Argus
Carolina Classified Marketplace
Carolina Farm Credit
Carolina Gateway
Carolina-Virginia Farmer
Carrollton News Democrat
Casper Star Tribune
Cedar Key Beacon
Central Kentucky Ag Credit
Central Kentucky Homes
Central Kentucky News Journal
Centre Daily Times
Century21.com
Charlotte Sun, Port Charlotte, FL
Chattanooga Agricultural Credit Association
Cheboygan Daily Tribune
Chester News & Reporter
Chicago Tribune
Chickasha Express Star, Chickasha, OK
Chiefland Citizen
Chillicothe Gazette
Chillicothe Times-Bulletin
Citizen-Times
city24.ee (Estonia)
city24.lt (Lithuania)
city24.lv (Latvia)
Claremore Daily Progress, Claremore, OK
Clear Creek Courant

Cleburne Times Review, Cleburne, TX
Clinton Herald, Clinton, IA
Coldwellbanker.com
Coldwellbankerluxury.com
Colonial Farm Credit
Colorado Ranch & Resort
Colorado Real Estate Today
Columbine Courier
Commerce City Sentinel-Express
Commerce Journal, Commerce, TX
Connecticut House Hunter
Constitution Tribune
Cooperstown Crier, Cooperstown, NY
Corse-matin (France)
Corsicana Daily Sun, Corsicana, TX
Coshocton Tribune
cotelittoral.fr (France)
Country Home Loans
Country Home Mortgage
Country Living
CountryHomesofAlabama.com
CountryHomesofAlaska.com
CountryHomesofAmerica.com
CountryHomesofArizona.com
CountryHomesofArkansas.com
CountryHomesofCalifornia.com
CountryHomesofColorado.com
CountryHomesofConnecticut.com
CountryHomesofDelaware.com
CountryHomesofFlorida.com
CountryHomesofGeorgia.com
CountryHomesofHawaii.com
CountryHomesofIdaho.com
CountryHomesofIllinois.com
CountryHomesofIndiana.com
CountryHomesofIowa.com
CountryHomesofKansas.com
CountryHomesofKentucky.com
CountryHomesofLouisiana.com
CountryHomesofMaine.com
CountryHomesofMaryland.com
CountryHomesofMassachusetts.com
CountryHomesofMichigan.com
CountryHomesofMinnesota.com
CountryHomesofMississippi.com
CountryHomesofMissouri.com
CountryHomesofMontana.com
CountryHomesofNebraska.com
CountryHomesofNevada.com
CountryHomesofNewHampshire.com
CountryHomesofNewJersey.com

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CountryHomesofNewMexico.com	Fang.com (China)	HomeTownLocator
CountryHomesofNewYork.com	Farm Credit Midsouth	HomeWinks
CountryHomesofNorthCarolina.com	Farm Credit of Florida	Hope Star
CountryHomesofNorthDakota.com	Farm Credit of the Virginias	Horse Quest
CountryHomesofOhio.com	Farm Credit Services of Illinois	Horses in the South
CountryHomesofOklahoma.com	Farm Credit Services of Mid-America	HotPads.com
CountryHomesofOregon.com	Farm Credit Services of Western Arkansas	Houseshop.com
CountryHomesofPennsylvania.com	Farm Futures	housingparadise.com (Fiji)
CountryHomesofRhodelsland.com	FCS America	Houston Chronicle
CountryHomesofSouthCarolina.com	FCS Financial	Houston Chronicle Second Homes
CountryHomesofSouthDakota.com	Field & Stream	HudExchange
CountryHomesofTennessee.com	Find Farm Credit	icasas (Chile)
CountryHomesofTexas.com	First Ag Credit	icasas (Colombia)
CountryHomesofUtah.com	Florida Today	icasas (Mexico)
CountryHomesofVermont.com	Forest Landowners Association	Idaho Statesman
CountryHomesofVirginia.com	Fort Collins Coloradoan	idealista (Italy)
CountryHomesofWashington.com	Fort Lupton Press	idealista (Portugal)
CountryHomesofWestVirginia.com	Fowler Tribune	idealista (Spain)
CountryHomesofWisconsin.com	Frontier Farm Credit	immobiliare.it (Italy)
CountryHomesofWyoming.com	Gadsden County Time	immonc.com (New Caledonia)
Courier News	Gainesville Daily Register, Gainesville, TX	immopf.com (French Polynesia)
Cowboys & Indians	Galax Gazette	immopop.lu (Luxembourg)
Crookston Daily Times	Galesburg Register-Mail	ImmoStreet.ch (Switzerland)
Crossville Chronicle, Crossville, TN	Galva News	ImmoStreet.com
Cumberland Times News, Cumberland, MD	Glasgow Daily Times, Glasgow, KY	imot.bg (Bulgaria)
CW11	Go Place It (Chile)	Imoveis e Sol (Brazil)
Cynthiana Democrat	Go Place It (Columbia)	imovina.net (Serbia)
Daily American	Go Place It (Mexico)	imovirtual (Portugal)
Daily Herald	Go Place It (Peru)	Indiana Prairie Farmer
Daily Iowegian	Go Place It (Uruguay)	Iowa City Press-Citizen
Daily Leader	Go Place It (Venezuela)	Ithaca Journal
Daily Ledger	Go853.com (Macau)	Jackson Herald
Daily Messenger	gobaliza.com (Spain)	Jacksonville Daily Progress, Jacksonville, TX
Daily Progress	Gonzales Weekly Citizen	James Edition
Daily Record	GoPlacelt.com (Argentina)	Journal and Courier
Daily Tribune	Granite Falls Advocate Tribute	Just Horses
Dakota Farmer	Grant County News	Juwai
Dallas Morning News	Grays Sporting Journal	KABB-TV
DarProperty.co.tz (Tanzania)	Grayson Journal Enquirer-Grayson, KY, Olive	Kahping
Decatur Daily	Hill Times-Olive Hill, KY	kamicasa (Portugal)
Declaration	Great Falls Tribune	kamicasa (Spain)
Denton Record Chronicle	Great Plains Ag Credit	kangalou (Canada)
Detroit Free Press	Green Bay Press-Gazette	Kansas Farmer
Devils Lake Daily Journal	Gun and Game	KBSI
DirectHomes.com	Gurdon Times	KDNL
Dodge City Daily Globe	Hamburg Reporter	KDSM
Domofond.ru	Hannibal Courier-Post	KeyBoom
domy.pl (Poland)	Hattiesburg American	KEYE-TV
Eagle Gazette	hausples.com/org (Papua New Guinea)	KFDM-TV
East-Westt Property Advisors (China)	HauteResidences.com	KFXA-TV
Echo Pilot	Hebdo Immobilier (Algeria)	KGAN-TV
Edenway	Hendricks County Flyer, Avon, IN	Kiowa County Signal
Edmond Sun, Edmond, OK	Henry County	Kirksville Daily Express & News
Effingham Daily News, Effingham, IL	Herald Times Reporter	KLAS-TV
El Paso Times	Heritage Land Bank	KMTW
El Paso Times	High Plains Journal	KMYS
emlaktown.com (Turkey)	High Timber Times	Knoxville Journal Express, Knoxville, IA
Equestrian Friends	Holland Sentinel	KOCB
Equine	Home Globally	KOKH-TV
Equine in Site	Home News Tribune	KTVL-TV
EquiSearch	Homefinder.com	KVCW
Eufaula Tribune	Homes&Land	KVMY
Evening Tribune	Homes.com	KWBB
Explorimmo.com	HomeSteps	La Junta Tribune Democrat

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LaFollette Press	LandsofConnecticut.com	Livingston Daily Press & Argus
LakeHousesofAlabama.com	LandsofDelaware.com	Lkeria (Algeria)
LakeHousesofAlaska.com	LandsofFlorida.com	Log Home
LakeHousesofAmerica.com	LandsofGeorgia.com	Logic-Immo.ma (Morocco)
LakeHousesofArizona.com	LandsofHawaii.com	Lone Star Ag Credit
LakeHousesofArkansas.com	LandsofIdaho.com	Long Beach Press Telegram, Long Beach, CA
LakeHousesofCalifornia.com	LandsofIllinois.com	Los Alamos Monitor
LakeHousesofColorado.com	LandsofIndiana.com	Los Angeles Daily News, Los Angeles, CA
LakeHousesofConnecticut.com	LandsofIowa.com	Los Angeles Times
LakeHousesofDelaware.com	LandsofKansas.com	Los Cazadores
LakeHousesofFlorida.com	LandsofKentucky.com	Louisiana Ag Credit
LakeHousesofGeorgia.com	LandsofLouisiana.com	Louisiana Land Bank
LakeHousesofHawaii.com	LandsofMaine.com	Lubbock Avalanche Journal
LakeHousesofIdaho.com	LandsofMaryland.com	LuxeListHome
LakeHousesofIllinois.com	LandsofMassachusetts.com	Magazinudecase.ro (Romania)
LakeHousesofIndiana.com	LandsofMichigan.com	Mansion Global (China)
LakeHousesofIowa.com	LandsofMinnesota.com	Mansion Global (US)
LakeHousesofKansas.com	LandsofMississippi.com	Marshfield News-Herald
LakeHousesofKentucky.com	LandsofMissouri.com	Maryville Daily Forum
LakeHousesofLouisiana.com	LandsofMontana.com	McDonough County The Voice
LakeHousesofMaine.com	LandsofNebraska.com	McPherson Sentinel
LakeHousesofMaryland.com	LandsofNevada.com	mesitto.ua (Ukraine)
LakeHousesofMassachusetts.com	LandsofNewHampshire.com	Michigan Farmer
LakeHousesofMichigan.com	LandsofNewJersey.com	MidAtlantic Farm Credit
LakeHousesofMinnesota.com	LandsofNewMexico.com	Midi Libre (France)
LakeHousesofMississippi.com	LandsofNewYork.com	Mid-South Farmer
LakeHousesofMissouri.com	LandsofNorthCarolina.com	Midwest Messenger
LakeHousesofMontana.com	LandsofNorthDakota.com	Mineral Wells Index, Mineral Wells, TX
LakeHousesofNebraska.com	LandsofOhio.com	Missouri Ruralist
LakeHousesofNevada.com	LandsofOklahoma.com	Moberly Monitor Index
LakeHousesofNewHampshire.com	LandsofOregon.com	Modesto Bee
LakeHousesofNewJersey.com	LandsofPennsylvania.com	Montana Dreams Real Estate Magazine
LakeHousesofNewMexico.com	LandsofRhodelsland.com	MonteCarlo (Monaco)
LakeHousesofNewYork.com	LandsofSouthCarolina.com	Monterey County Herald
LakeHousesofNorthCarolina.com	LandsofSouthDakota.com	Montevideo American News
LakeHousesofNorthDakota.com	LandsofTennessee.com	Montgomery Advertiser
LakeHousesofOhio.com	LandsofTexas.com	Morgan County News
LakeHousesofOklahoma.com	LandsofTexasMagazine.com	morizon.pl (Poland)
LakeHousesofOregon.com	LandsofUtah.com	Morton Times-News
LakeHousesofPennsylvania.com	LandsofVermont.com	Mother Earth News
LakeHousesofRhodelsland.com	LandsofVirginia.com	Moulton Advertiser
LakeHousesofSouthCarolina.com	LandsofWashington.com	Mount Shasta Herald
LakeHousesofSouthDakota.com	LandsofWestVirginia.com	Mount Vernon Democrat
LakeHousesofTennessee.com	LandsofWisconsin.com	MS Land Bank
LakeHousesofTexas.com	LandsofWyoming.com	MSN
LakeHousesofUtah.com	Lansing State Journal	Mt. Vernon Register News, Mt. Vernon, IL
LakeHousesofVermont.com	LaProvence.com (France)	MTVD
LakeHousesofVirginia.com	LaRue County Herald News	Mubawab.ma (Morocco)
LakeHousesofWashington.com	Las Cruces Sun-News	MyLandLender.com
LakeHousesofWestVirginia.com	Las Vegas Optic	MyProperty (Philippines)
LakeHousesofWisconsin.com	Le Bien Public (France)	Napa Valley Register
LakeHousesofWyoming.com	Le Journal (France)	Nebraska Farmer
Land Bank South	Le Progres.fr (France)	Neosho Daily News
Land Walk	Leader Union	Nevada County Picayune
Land Watch	Lebanon Enterprise	New Albany Gazette
LandBank	ledauphine.com (France)	New Castle News, New Castle, PA
Lands of America	Ledger-Enquirer	News Herald
LandsofAlabama.com	Leesville Daily Leader	News-Journal
LandsofAlaska.com	Legacy Ag Credit	Newton Press Mentor
LandsofAmerica.com	Lexington Herald-Leader	Niagara Gazette, Niagara Falls, NY
LandsofArizona.com	Lincoln Journal Star	NiceMatin (France)
LandsofArkansas.com	List a Property	North County Times
LandsofCalifornia.com	listaproperty (Egypt)	North Jefferson News, Gardendale, AL
LandsofColorado.com	listaproperty (UAE)	

Northwest Indiana Times	Reporter, Vacaville, CA	Tahlequah Daily Press, Tahlequah, OK
Norwich Bulletin	Review Atlas	Tallahassee Democrat
NY Times	Richmond Register, Richmond, KY	TDN.com - The Daily News (Lower Columbia)
Observer & Eccentric Newspapers	Richmond Times Dispatch	Tecomate
oferty.net (Poland)	Rightmove.co.uk	Telegraph-Forum
Ohio Farmer	Riverland News	Teutopolis Press
Oklahoman aka NewsOK	RLHD	Texas Hunting & Fishing Network
Old Farmer's Almanac	Roane County News	Texas Land Bank
Old House Journal	Robb Report	Texas Trophy Hunters Association
Old House Online	Rochester Democrat and Chronicle	Thailand Property Gate (Thailand)
Oldham Era	Rockford Register	Thailand-property.com (Thailand)
Orion Gazette	Rockwall County Herald Banner, Greenville, TX	The Advocate
Orlando Sentinel	Rolla Daily News	The Advocate
Oshkosh Northwestern	Royaume-Immobilier.com (Morocco)	The American, Moore, OK
Ottumwa Daily Courier, Ottumwa, IA	Royse City Herald Banner, Greenville, TX	The Anderson News
Outdoor Life	San Antonio Express News	The Arizona Republic
Owenton News Herald	San Bernardino Sun, San Bernadino, CA	The Bastrop Daily Enterprise
Pacific Daily News	San Francisco Chronicle	The Baxter Bulletin
Pageland Progressive Journal	San Gabriel Valley Tribune, San Gabriel, CA	The Beaufort Gazette
Palestine Herald-Press, Palestine, TX	Santa Cruz Sentinel, Santa Cruz, CA	The Brighton Standard Blade
Palladium-Item	Savannah Morning News	The Carthage Press
Panhandle Plains FLBA	SCNow	The Casey County News
Pasadena Star-News, Pasadena, CA	SearchALLProperties by L2L	The Charlotte Observer
Pauls Valley Daily Democrat, Pauls Valley, OK	Seattle Post Intelligencer	The Chronicle Express
Pekin Daily Times	Selektimmo.com (Morocco)	The Cincinnati Enquirer
Pella Chronicle, Pella, IA	SeLogger.com	The Clarion-Ledger
Pensacola News Journal	SenegalCity.com (Senegal)	The Courier
Peoria Journal Star	Sentinel News	The Courier-Journal
Perry County News	Sentinel-Standard	The Cullman Times, Cullman, AL
PerSquare (Philippines)	Shaw Suburban Homes	The Daily Advertiser
PerSquare (South Africa)	Shelbyville Daily Union, Shelbyville, IL	The Daily Guide
Pioneer News	Shelter RR	The Daily Journal
Pittsburgh Post-Gazette, Pittsburgh, PA	Shwe Property (Myanmar)	The Daily News
Plainview Daily Herald	Simply Move (France)	The Daily News Journal
Pleasure Horse	Sioux City Journal	The Daily News Leader
Post South	Siskiyou Daily News	The Daily Press
Poughkeepsie Journal	Sodichan.com (China)	The Daily Star, Oneonta, NY
Prairie Farmer	Sokna (Tanzania)	The Daily Telegram
Prairie Links	South Marion Citizen	The Daily Times
Prairie State Outdoors	Southern Farmer	The Daily World
Press Herald	Southwest Daily News	The Delray Beach Pineapple Newspaper
PrivateProperty.co.za (South Africa)	Southwest Georgia Farm Credit	The Des Moines Register
PrivateProperty.com.ng (Nigeria)	Southwest Horse Trader	The Desert Sun
propertysteps.ie (Ireland)	Spencer County Journal Democrat	The Donaldsonville Chief
Pryor Daily Times, Pryor, OK	Spiti24.gr (Greece)	The Dover Post
publimaison.ca (Canada)	Spitogatos.gr (Greece)	The Duncan Banner, Duncan, OK
Quad City Times	Springfield News-Leader	The Examiner
Quad-City Times Land	St. Cloud Times	The Farmer
Quarter Pony Association	St. James Plaindealer	The Farmer Stockman
Rapid City Journal	St. Johns News	The Florida Times Union
Real Estate (Cambodia)	Stanly News & Press, Albemarle, NC	The Fort Leavenworth Lamp
Real-Buzz	Star Courier	The Fresno Bee
realcity (Czech Republic)	Star-Gazette	The Garden Island
RealEstate.co.jp (Japan)	Star-Telegram	The Geneseo Republic
realestateworld.com.au (Australia)	Star-Telegram	The Gold Standard
realitsk (Slovakia)	Statesman Journal	The Grayson Record
REALTOR.com	Stevens Point Journal	The Greenville News
Realty Executives	storia (Romania)	The Hartford Courant
RealtyIndexer	Sumter County Times	The Herald Bulletin, Anderson, IN
RealtyTrac	Sun-Sentinel	The Herald, Sharon, PA
Red Oak Express	Surface Privee (France)	The Huntsville Item, Huntsville, TX
Redlands Daily Facts, Redlands, CA	Suwannee Democrat, Live Oak, FL	The Independent, Ashland, KY
Reno Gazette-Journal	Szimmo.de (Germany)	The Indianapolis Star
rentbuy.com (Australia)		The Island Packet

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The Jackson Sun	Times Recorder	Wortimmo.lu (Luxembourg)
The Jasper News, Jasper, FL	Times Tribune, Corbin, KY	WPEC-TV
The Journal News	Times West Virginian, Fairmont, WV	WPGH
The Journal Times	Times-Herald, Vallejo, CA	WPMY
The Journal-Register, Medina, NY	todo Brasi Imobiliaria	WRDC
The Kansas City Star	Topeka Capital Journal	WRGB-TV
The Kentucky Standard	Torrance Daily Breeze, Torrance, CA	WRGT-TV
The Lancaster News	tospitimou.gr (Greece)	WRLH
The Land Report	Tribune Review, Pittsburgh, PA	WSMH
The Leaf-Chronicle	Trulia	WSTR
The Log and Timber Home Show	Twin Falls	WSYT
The Marion Star	Uhouzz.com (China)	WSYX-TV
The Mayo Free Press, Mayo, FL	United States Dressage Federation	WTAT
The Meadville Tribune, Meadville, PA	United States Equestrian Federation	WTCN
The Merced Sun-Star	United States Hunter Jumper Association	WTTA
The Miami Herald	USHUD.com	WTTE-TV
The Missoulian	VarMatin (France)	WTTQ
The Morning Call	venren.com (Austria)	WTVG-TV
The Moultrie Observer, Moultrie, GA	Visalia Times-Delta / Tulare Advance Register	WTVX
The Muskogee Phoenix, Muskogee, OK	WABM	WTVZ
The News & Advance	Wall Street Journal	WTWC
The News & Observer	Wallaces Farmer	WUCW
The News Courier, Athens, AL	Wausau Daily Herald	WUTV
The News Journal	Wayne County Outlook, Monticello, KY	WUXP
The News Star	WCHS-TV	WVAH-TV
The News Virginian	WCVG	WVMT-TV
The News-Messenger	WCWN	WVTV
The News-Press	WDKA	WWHO
The Norman Transcript, Norman, OK	WDKY	www.ALHUD.com
The Olympian	WeAreWestPalm.com	www.AZHUD.com
The Opinion Tribune	WEAR-TV	www.CAHUD.com
The Post-Crescent	Weatherford Democrat, Weatherford, TX	www.CarolinaHud.com
The Post-Star	Web Pony	www.COHUD.com
The Press-Republican, Plattsburgh, NY	West Marion Messenger	www.DEHUD.com
The Progressive Farmer	Western Farmer Stockman	www.FLHUD.com
The Reporter	WFGX	www.GAHUD.com
The Repository	WGME-TV	www.ILHUD.com
The Sentinel Echo, London, KY	Whittier Daily News, Whittier, CA	www.INHUD.com
The Sheboygan Press	WICD-TV	www.LAHUD.com
The Southern Illinoisan	WICS-TV	www.MDHUD.com
The Spectrum	WillHaben.at (Austria)	www.MIHUD.com
The Spencer Magnet	Williston Pioneer Sun News	www.MNHUD.com
The Springfield Sun	Wisconsin Agriculturist	www.MOHUD.com
The Star Press	Wisconsin State Journal	www.NewEnglandHud.com
The State	WJTC	www.NMHUD.com
The State Journal-Register	WKEF-TV	www.NVHUD.com
The Stillwater Newspress, Stillwater, OK	WLAJ	www.NYHUD.com
The Sun News	WLFL	www.OHHUD.com
The Tennessean	WLNS	www.OKHUD.com
The Tifton Gazette, Tifton, GA	WLWC	www.ORHUD.com
The Times	WLYH	www.PennHud.com
The Times Herald	WMMP	www.TNHUD.com
The Times Reporter	WMMT	www.TXHUD.com
The Town Talk	WMSN	www.UTHUD.com
The Tribune	WMYA-TV	www.VirginiaHud.com
The Tribune-Democrat, Johnstown, PA	WMYV	www.WAHUD.com
The Trimble Banner	WNAB	www.WIHUD.com
The Union-Recorder, Milledgeville, GA	WNUV	WXLV
The Virginia Gazette	WNYO	WZTV-TV
The Wakulla News	WNYS	XE Property (Greece)
The Wichita Eagle	WonderProperty (UK)	Zameen.com (Pakistan)
Thomasville Times-Enterprise, Thomasville, GA	Woodland Daily Democrat, Woodland, CA	Zezoomglobal.com
Timber Home Living	Woodward News, Woodward, OK	Zillow
Times Daily	World Panama Real Estate Marketing (Panama)	

Not all properties will appear on every website. Some sites have limits, such as price point and type of property. List is accurate as of March 28, 2018, and is subject to change.

WNYO
WNYS
WonderProperty (UK)
Woodland Daily Democrat
Woodward News
World Panama Real Estate
Marketing (Panama)
Wortimmo.lu (Luxembourg)
WPEC-TV
WPGH
WPMY
WRDC
WRGB-TV
WRGT-TV
WRLH
WSMH
WSTR
WSYT
WSYX-TV
WTAT
WTCN
WTTA
WTTE-TV
WTO

WTVC-TV
WTVX
WTVZ
WTWC
WUCW
WUTV
WUXP
WVAH-TV
WVMT-TV
WVTV
WWHO
www.ALHUD.com
www.AZHUD.com
www.CAHUD.com
www.CarolinaHud.com
www.COHUD.com
www.DEHUD.com
www.FLHUD.com
www.GAHUD.com
www.ILHUD.com
www.INHUD.com
www.LAHUD.com
www.MDHUD.com
www.MIHUD.com

www.MNHUD.com
www.MOHUD.com
www.NewEnglandHud.com
www.NMHUD.com
www.NVHUD.com
www.NYHUD.com
www.OHHUD.com
www.OKHUD.com
www.ORHUD.com
www.PennHud.com
www.TNHUD.com
www.TXHUD.com
www.UTHUD.com
www.VirginiaHud.com
www.WAHUD.com
www.WIHUD.com
WXLV
WZTV-TV
XE Property (Greece)
Zameen.com (Pakistan)
Zezoomglobal.com
Zillow

MAXIMUM ONLINE BRANDING

Our unique MAXimum online marketing platform is designed to drive leads from online buyers interested in your home right to your agent. With MAXimum, your home will benefit from:

MAXimum Branding

Your home will be displayed with multiple photos and key information on three of the most-visited real estate websites: Zillow®, Trulia® and Homes.com®. Your agent's name and contact information will be shown next to your property, so interested buyers can easily get in touch.

MAXimum Exposure

In addition to the sites above, your home will be shown on as many as 900+ websites, including all powered-by-Zillow sites and the ever-expanding ListHub and HomeFinder.com networks. On top of that, all luxury listings are distributed to 50+ additional sites targeting high-net-worth home buyers.

MAXimum Leads

Online inquiries from buyers interested in your home are routed to your agent for immediate response. This helps ensure that no potential buyer for your home is missed.



EXCLUSIVE WEBSITES

Our exclusive websites attract millions of visitors and generate new leads from interested buyers worldwide.

ColdwellBankerHomes.com

This website features properties for sale in our region and across the country, and is optimized to view on laptops, desktops, mobile devices and tablets.



coldwellbanker.com

This national website attracts millions of visitors each month and generated more than 686,000 leads in 2017*.



coldwellbankerluxury.com

Featuring an exceptional inventory of luxury home listings, coldwellbankerluxury.com attracts affluent buyers from around the world.



*Source: Coldwell Banker LeadRouter

RAPID RESPONSE

Displaying your property on the greatest possible number of websites is an important advantage, but it's just as important that any leads from interested buyers are received and responded to quickly. Our exclusive InTouch technology lets us do just that.

Here's how InTouch works:

- A home buyer sees your listing online
- They request additional information or a showing through the website
- An alert is sent to your agent
- Your agent is able to respond to the interested buyer immediately

This helps to ensure that no potential buyer for your home is missed.



MARKETING YOUR HOME

We offer one of the most powerful and comprehensive marketing programs for attracting buyers and getting homes sold. In addition to our industry-leading online strategy, we use a proven combination of traditional and cutting-edge methods to showcase your home.

- National brand advertising
- Online advertising
- Print advertising
- Social media
- Direct print and email marketing
- Just Listed flyers and postcards
- Media relations/public relations
- Coldwell Banker Global Luxury® program
- Yard signs
- MLS (multiple listing service)
- Professional photography
- Open houses/broker opens



BRINGING MORE BUYERS

Have you ever wondered who handles transferring employees when a corporation needs to move them? We do! Our dedicated relocation department helps thousands of relocating, transferring and other special groups of buyers each year.

Cartus Broker Network

Cartus Relocation is one of the largest relocation service providers in the world, providing services in 185 countries and to more than half of Fortune 50 companies. As a principal broker in the Cartus Broker Network, we receive thousands of incoming buyer referrals annually.

USAA Real Estate Rewards Network

Thousands of active and former military members and their families rely on us for real estate services through our status as a preferred USAA Real Estate Rewards Network broker.

Affinity Network

Through our Affinity business line, we work with 25+ member-based programs to offer real estate services to relocating buyers across the country.





RELOCATION THE RIGHT WAY

With a reach that extends far beyond our local market, we can help you buy or sell real estate wherever life takes you. The advantages of working with us on your relocation include:

Relocation Certified Marketing Specialist

proficient in marketing relocation properties and specially educated to expertly manage all aspects of your relocation policy and ensure your relocation benefits are protected

Award-Winning Relocation Team nationally recognized and honored for relocation performance

Knowledge of Relocation Procedures and Technology including company reporting, paperwork management, vacant-home management and local closing transactions

START TO FINISH

Coldwell Banker Residential Brokerage is your partner in all aspects of the home-sale process. Our industry affiliations ensure you receive complete assistance from beginning to end, giving you one-stop-shop convenience.

Mortgage Services

Guaranteed Rate Affinity provides mortgages across the country and features incredibly low rates, fantastic customer service and a fast, simple process.

Warranty Services

A Coldwell Banker Home Protection Plan provides that extra measure of security that makes buyers feel more secure and confident in the purchase of your home.

Title Services

Sunbelt Title Agency can research and resolve title issues before the closing to help ensure your transaction closes smoothly and on time.

Insurance Services

Castle Edge Insurance Agency offers competitive rates on homeowners, condominium, renters, automobile, second home, vacant home and umbrella coverage.

Development Services

From concept to closing, Coldwell Banker Development Services delivers optimal results in the marketing and sales of new residential developments.

Commercial Services

Highly skilled Coldwell Banker Commercial NRT agents offer a full spectrum of office, industrial, retail, multi-family and hospitality services.



HOMEBASE[®] TRANSACTION MANAGEMENT

When you decide to sell your home with us, your transaction forms will be entered into HomeBase[®], a convenient, secure website where you can track the progress of your sale and access your documents throughout the process, and long after the closing.

- Important information and documents are uploaded and stored online in your personal account.
- Forms, activities and services related to your sale can be viewed anytime during your transaction.
- Automated email alerts and messaging keep you informed.
- Upon closing, your transaction is archived so you can retrieve documents during estate planning, renovations, financial planning or tax season.

