



Newton's
Top Selling
Agent

2019

Extraordinary Service
Maximum Results

**DISCOVER
THE DIFFERENCE**



| ilenesolomon

02459 02465 0246I

02468 02464 02457

02458 02466 02462

02460 02459 02465

0246I 02468 02464

02457 02458 02466

02462 02460 02459

02465 0246I 02468

02464 02457 02458

02466 02462 02460

02459 02465 0246I

02468 02464 02457

02458 02466 02462

02460 02459 02465

0246I 02468 02464

02457 02458 02466

02462 02460 02459

02465 0246I 02468

MAXIMUM RESULTS EXTRAORDINARY SERVICE

I have a passion for selling Real Estate.

Since the start of my career in 1980, I've had great success helping people sell their homes in the most profitable, supportive, and efficient way. My vast experience, creative and individualized approach to marketing, excellent negotiation skills, and determination have aided in my success. Additionally, my genuine interest in people, effective listening and communication skills, and positive attitude have resulted in my becoming one of the top-selling brokers in Newton.

Selling a home is an emotional process and my goal is to make the experience as stress-free as possible for my sellers. My team and I work tirelessly to manage every detail of your transaction from start to finish and our goal is to ensure the best possible outcome for your sale.

I derive great personal satisfaction from servicing a diverse clientele and am grateful for access to so many interesting people from a variety of cultural backgrounds, phases of life, and industries. My clients inspire me every day.

I invite you to explore my successful and unique approach to Real Estate in the following pages. Then give me a call. Let's talk.

Ilene Solomon
Coldwell Banker Realty
Society of Excellence
ilenesolomon.com
(617) 702-6050
ilenesolomon@ilenesolomon.com



MEET ILENE



Ilene Solomon

Society of Excellence

BA, GRI, CRS, MA Real Estate Broker

(617) 702-6050

ilenesolomon@ilenesolomon.com

The moment I discovered my passion for real estate & staging • Since the age of 8, I've used clothing & interior design as a creative outlet & form of self-expression. It's no surprise my eye for design naturally led me to Staging, which has become an integral part of my real estate career. Instinctively, I've always known that houses sell faster and for more money when they have great visual appeal to buyers. This conviction is why I offer complimentary staging to clients.

Favorite architectural features • Well-designed landscapes • Curved architectural features • Spaces flooded with natural light

Signature skills • Expert negotiator • Provide unwavering leadership

Design Inspiration • Design Center • Ralph Pucci • Kenneth Cobonpue

When not working, I can be found • Enjoying my grandchildren • Gardening in Wellfleet • Planning family vacations to Cuba, Vietnam, India, the Dominican Republic & Tanzania

"Ilene brought not only her own depth of experience, up-to-the-minute market know-how, imagination, enthusiasm and integrity to her clients, but that of her exceptional team – all who played a remarkable role every step of the way!"

AWARDS & DISTINCTIONS



Previews®
International Award for
Outstanding Achievements
in the Sale of
Luxury Properties



Creative, unique and
individualized
approach to marketing



Named one of America's
Best Real Estate Agents
by REAL Trends



Dedicated team



Highly respected
within brokerage
community



Exceptional
negotiator



Complimentary
staging



Lifelong resident
of Newton

MEET THE TEAM

We lose sleep so you don't have to.

It takes a village to sell a village (literally – Newton has 13 villages!) and I couldn't do it without the support of my invincible team. I have the pleasure of working alongside these dedicated, reliable, and service-oriented professionals every day, so until you meet them in person, here's a sneak peek at what makes them such incredible & interesting people – each one an integral member of my team.



Janvrin Demler

MA Licensed Real Estate Sales Agent
BS University of Puget Sound
MST University of New Hampshire
(917) 648-7714
ilenesolomon@ilenesolomon.com

The moment I discovered my passion for real estate • I learned the power that real estate has to generate income & build wealth when I purchased & fixed up my first apartment over 25 years ago. I've been fixing up properties ever since.

Favorite architectural features• Vintage fixtures • High ceilings • Traditional butler's pantry

When not working, I can be found • At a horse show watching my daughter ride • Playing tennis • At home with my family, our dog, & two cats

"Ilene and her team were always there for us – anticipating our needs, calmly seeing us through inspections, and quickly responding to our questions large and small. They expertly resolved circumstances unforeseen – including issues that might have stymied other realtors."



Mariana Dubrovsky

MA Licensed Real Estate Sales Agent

BSBA Suffolk University

(617) 431-5553

ilenesolomon@ilenesolomon.com

The moment I discovered my passion for real estate • I was introduced to real estate by my father & grandfather. They understood the power of investing in real estate and I got hooked by watching them.

Favorite architectural features • Open floor design • Large windows • Coffered ceilings
• Parquet flooring

When not working, I can be found • Spending time with family • Traveling • Exercising
• Listening to classical music • Cooking



Brittany Page

BA Boston College

Design Certificate American Institute of Interior Design

designer.by.brittany@gmail.com

The moment I discovered my passion for home staging & design • Since I was very young, I've always rearranged my bedroom and like to imagine spaces in different ways. My dad taught me 1/4 inch scale and from then on I've seen the world in floor plans and always try to make things look their very best.

Favorite design features • Anything Hans Wegner • Greenery • A properly sized rug
• Textural elements and accessories that have a story

When not working, I can be found • Riding my bike • Browsing local markets & yard sales • Watching antiques roadshow or a classic Disney movie • Walking my dog

“The final outcome exceeded our highest expectations – the differential between the selling price and the asking price was almost four times greater than the amount we spent addressing the red flags identified by Ilene. This worthwhile experience truly helped us maximize the potential value of our home.”

SALES STATISTICS AT A GLANCE

| | 2017 | 2018 | 2019 |
|---|-------------------------|-------------------------|-------------------------|
| ■ Closings Sellers/Buyers | 30/11 | 20/10 | 27/10 |
| ■ Single Family Homes | 31 | 24 | 26 |
| ■ Condominiums | 10 | 6 | 11 |
| ■ Range in Sale Price of Listings and Sold Properties | \$294,000 – \$3,900,100 | \$628,500 – \$3,050,000 | \$490,425 – \$3,375,000 |
| ■ Average Listing Price Single Family Homes | \$1,620,708 | \$1,580,526 | \$1,583,439 |
| ■ Average Ratio of Sale Price to Listing Price for listings \$1,999,000 or less | 98.2% | 100.5% | 100.1% |
| ■ Average Days to Offer Single Family listings \$1,999,000 or less | 20 | 14 | 24 |
| ■ Number of Rooms Staged using Ilene's Complimentary Staging Services | 324 | 356 | 228 |

HOMES SOLD BY ILENE 2019

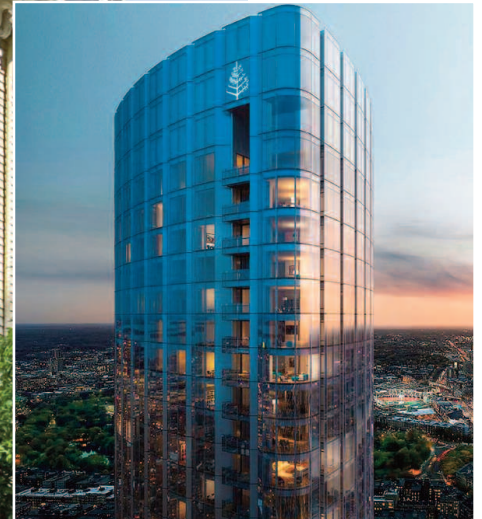
Newton's
Top Selling
Agent

2019

Staged by Ilene



176 Grove Street | Newton



One Dalton Street, Boston



280 Boylston St., 6th Flr, Newton



35 Gray Cliff Road, Newton



59 Eliot Crescent, UA, Brookline



42 Waterston Road, Newton



98 Crofton Road, Newton



32 Washington Park, Newton

HOMES SOLD BY ILENE 2019

Newton's
Top Selling
Agent

2019



16 Kingswood Road, Newton



213 Palfrey Street, Watertown



7 Spaulding Lane, Newton



50 Longwood Ave., 2nd Flr, Brookline



90 Summer Street, Newton



66-68 Algonquin Road, Newton



44 Mignon Road, Newton



103 Washington Street, Wellesley



109 Allerton Road, Newton



280 Boylston Street, 7th Flr, Newton



52 Winthrop Street, Newton



103 Athelstane Road, Newton



20 Evelyn Road, Newton



630 Hammond St., 2nd Flr, Brookline



59 Eliot Crescent, UB, Brookline

HOMES SOLD BY ILENE 2019

Newton's
Top Selling
Agent

2019



176 Grove Street, Newton



23 Pembroke Street, Newton



6 Marked Tree Road, Needham



331 Auburndale Avenue, Newton



6 Oldham Road, Newton



12 Randolph Street, Newton



15 Hammond Pond Parkway, Newton



110 Woodland Road, Newton



164 Chestnut Street, Newton



447 Washington St, U4, Brookline



15 Farlow Road, Newton



15 Kingswood Road, Newton



18 Willard Street, Newton



37 Stearns Street, Newton



44 Winthrop Street, Newton

ILENE'S INSTINCTS = MAXIMUM PROFIT

Creative Pricing Strategies Based on over 35 Years of Market Knowledge

Based on Ilene's intimate knowledge of the local market and the potential for this specific property, Ilene proposed a listing price for this West Newton Hill property that was \$1M more than prices suggested by the competition. Although the seller was initially skeptical of her proposed listing price, he did choose her and she successfully sold the house.



Although this seller was about to commit to another broker (who had suggested an asking price of \$1M), the seller's friend insisted she meet Ilene first. Ilene immediately saw the inherent beauty of the property and knew that it would likely attract a Cambridge buyer who appreciated the easy MA Pike access. Ilene was able to get this seller nearly \$1.4M – 400K more than the first broker quoted.



Coincidentally, the appraiser for the buyer's mortgage lender had personally assessed this house earlier in the year when the sellers were refinancing their own mortgage. This time, however, the appraiser was so amazed by the staging & market preparation – which consisted of extensive de-cluttering & strategic cosmetic improvements throughout – she added \$400K to the property value.



Actively Seeks Value-Added Opportunities

Other agents gave these sellers a suggested asking price in the \$1.8M range, but Ilene knew that if these homeowners would agree to create additional square footage, they could demand a much higher asking price. Trusting Ilene's vision, the sellers finished their basement and built a deck on top of a screened-in porch which created an oasis with magnificent views right off of the master bedroom. This home sold for \$2.3M.



Most of today's buyers are seeking a house that is bright, in move-in condition, and offers relevant spaces for modern living so Ilene made strategic recommendations that ultimately transformed this dark & choppy traditional Victorian into a sun-filled home with a desirable open floor plan. The buyer appeal was further enhanced by adding a 2nd full bathroom & a combination mudroom/laundry.



The removal of a hallway wall greatly enhanced the home's light & flow.

Actively Seeks Value-Added Opportunities

We transformed this overlooked storage attic into a multi-purpose loft by making strategic cosmetic improvements & adding staging furnishings for a bedroom, desk, & lounge area. The door leading up to this 3rd floor space was removed to improve the flow to the rest of the house.



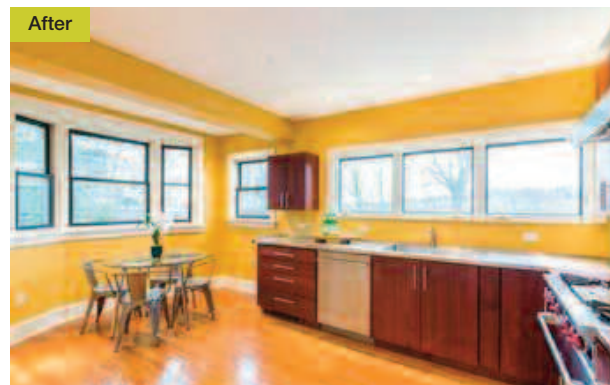
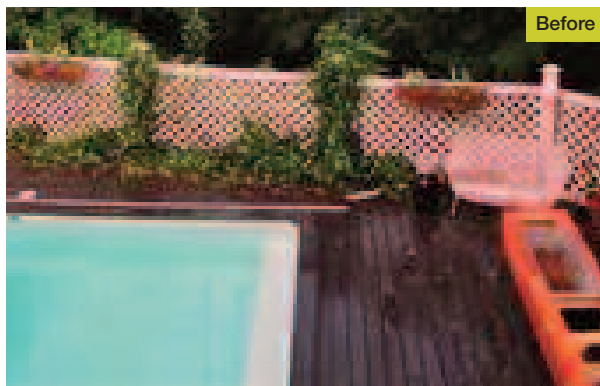
Overcomes Sales Obstacles

This stunning property was on the market with another broker for 306 days before the sellers hired Ilene. Ilene knew immediately that the expansive multi-purpose room needed to be creatively staged and that the property's lack of exterior privacy needed to be addressed. Creative staging suggested multiple uses – a welcoming family room, home office area, workout corner, play space for children, and a play space for adults (complete with game table and wet bar.) This newly staged space was the heart throb of every buyer who visited. Since this property was on a busy street corner, privacy was a must. Ilene had the sellers provide a rendering of what the property would look like with privacy plantings along the perimeter, and as soon as the privacy landscaping was installed, the property went under agreement.



Overcomes Sales Obstacles

Due to an in-ground pool, a lack of driveway and garage, & excessive kitchen cabinetry, the buyer appeal of this house was significantly limited even though it was in a desirable neighborhood overlooking a golf course. After another broker was unable to sell this property, Ilene convinced the seller to make strategic changes that would increase its buyer appeal – fill in the pool to create a private back yard, provide a rendering of a driveway & garage, and remove enough kitchen cabinetry to create an eat-in kitchen. She even gave new purpose to the obsolete 2-car garage/pool cabana by creatively staging them as a game room & home gym.



Expertly Blends Old Charm with Modern Living

This home was with another broker for 5 months before the sellers hired Ilene. She convinced them to let us replace their oversized and traditional furniture with our more contemporary furnishings. In order to appeal to the greatest number of prospective buyers, Ilene also had the sellers remove their window treatments and paint the interior walls a much lighter color to brighten the space. The new professional photos appealed to a large number of people which resulted in numerous showing requests, and ultimately, multiple offers and satisfied sellers.



Expertly Blends Old Charm with Modern Living

We suggested this seller return the living room to its original function by transforming the dark & cramped office into a bright & spacious modern gathering space – complete with floor-to-ceiling windows representative of its 1840 construction.



This grand property was on the market for 137 days with another broker before the seller gave the listing to Ilene. Ilene's strategic recommendations involved both interior & exterior staging. Interior rooms were freshly painted and appropriately furnished. Ilene then highlighted a hidden backyard glen. Overgrown plantings were removed, old stone steps were repaired, and a simple rope-railing was installed to transform this previously underutilized exterior feature into a private retreat. Because this property was not new to the market in the eyes of local brokers, Ilene re-ignited excitement by personally inviting them to the re-launch. A buyer, who had previously rejected the house, bought the property that weekend!



A NOTE OF RECOMMENDATION



Marsha MacLean
Vice President/Managing Broker
Coldwell Banker Realty

Ilene Solomon sets the standard for excellence in residential real estate. With over 30 years of experience, Ilene has become an expert in current market trends. She is a dedicated professional with a robust marketing strategy that she applies to all of her listings including complimentary staging.

She goes above and beyond for her clients and always delivers. In addition to having an incredible vision and innovative marketing skills, she is an expert negotiator who works tirelessly for her sellers and buyers guaranteeing them the best price and terms for their home.

Ilene has earned herself many accolades as being one of the top producers in the Coldwell Banker Company. She was also the number one agent in Newton in 2019.

Ilene's accomplishments are well deserved and respected due to her stellar reputation and dedication to her clients.

People are talking.

"Ilene walked into our house, which had not been cosmetically updated in decades, and devised a plan to turn it into a buyer's dream. When we hesitated, Ilene guided us with humor, warmth and confidence. Ilene's vision transformed our house into one that had buyers lined up in hopes of making it their own."

"Ilene brought not only her own depth of experience, up-to-the-minute market know-how, imagination, enthusiasm and integrity to her clients, but that of her exceptional team – all of whom played a remarkable role every step of the way."

"In order to achieve an optimal outcome, sellers must be represented by a highly skilled and distinctive realtor. Thank goodness we had Ilene and the talents of her extraordinary team working with us – and for us – from day one to closing."

"Ilene's staging team brought in stylish furnishings and modern accessories to enhance the appearance of our house. We were amazed by the transformation. The house sold for tens of thousands of dollars higher than asking price – far higher than we could ever have imagined."

"I've been an agent, broker and principal for 20 years, and you are by far the best agent I have ever met."

"Throughout the market preparation & staging process, Ilene and her team worked with us in a friendly, flexible, and respectful manner. The final outcome exceeded our highest expectations – the differential between the selling price and the asking price was almost four times greater than the amount we spent addressing the red flags. This worthwhile experience truly helped us maximize the potential value of our home."

"Ilene and her team are true professionals. They're patient, emotionally intelligent, and were ready to work around the clock to keep the process moving forward and getting issues resolved. They're also very nice people and we really enjoyed their company."

"Ilene explained the importance of decluttering to make it easier for buyers to notice the charm and elegance of our home's architectural details. Since our "personality" filled every nook and cranny, she made recommendations as to what should be put in storage and what should be kept for staging. Thanks to Ilene's vision, our house sold the first weekend."

A nighttime photograph of a city skyline, likely Boston, viewed from a waterfront. In the foreground, a cobblestone pier with metal bollards and chains is visible. The water reflects the city lights. The skyline features several prominent skyscrapers, including the cylindrical Prudential Tower, all illuminated against a dark blue twilight sky.

STRENGTH IN NUMBERS

Coldwell Banker® Worldwide

| | |
|---------------------|-----------------|
| Agents | 92,000 |
| Offices | 3,000 |
| Sales Volume (U.S.) | \$242.6 Billion |
| Closed Units (U.S.) | 730,736 |

Coldwell Banker Residential Brokerage in New England

| | |
|--------------|----------------|
| Agents | 3,808 |
| Offices | 89 |
| Sales Volume | \$14.2 Billion |
| Closed Units | 25,443 |

GLOBAL LEADER

Over a Century of Excellence

Coldwell Banker Real Estate practically invented modern-day real estate. Founded in 1906 on the principles of honesty, integrity and always putting the customer first, we changed the industry then and continue to do so today.

Global Network

Through non-stop innovation and forward thinking, the Coldwell Banker® brand has grown to become one of the most well-known and trusted names in real estate around the globe. Today, there are more than 92,000 agents working out of 3,000 Coldwell Banker offices in 47 countries and territories.

Wherever your home's buyer might be, we're there, too.

92,000
AGENTS

3,000
OFFICES

47
COUNTRIES & TERRITORIES

| | | | |
|----------------|-----------|-----------------|-----------------------|
| Andorra | Republic | Kenya | St. Martin |
| Argentina | Egypt | Malta | Thailand |
| Aruba | England | Mexico | Turkey |
| Bahamas | France | Monaco | Turks & Caicos |
| Bermuda | Germany | Netherlands | United Arab |
| Canada | Ghana | Panama | Emirates |
| Cayman Islands | Grenada | Portugal | United States |
| China | Guatemala | Puerto Rico | Uruguay |
| Colombia | India | Romania | Virgin Islands |
| Costa Rica | Indonesia | Singapore | (British) |
| Curaçao | Ireland | Sint Maarten | Virgin Islands (U.S.) |
| Cyprus | Italy | Spain | |
| Dominican | Jamaica | St. Kitts/Nevis | |

#1 IN SALES VOLUME

Coldwell Banker Real Estate agents produced more sales volume in 2016 than agents affiliated with any other brand*. We know how to get homes sold.

*Real Trends 500, 2017.



#1 NATIONWIDE

Coldwell Banker Residential Brokerage's parent company, NRT LLC, has been the #1 residential real estate brokerage in the U.S. for 21 years*, successfully bringing together home buyers and sellers from across the country.

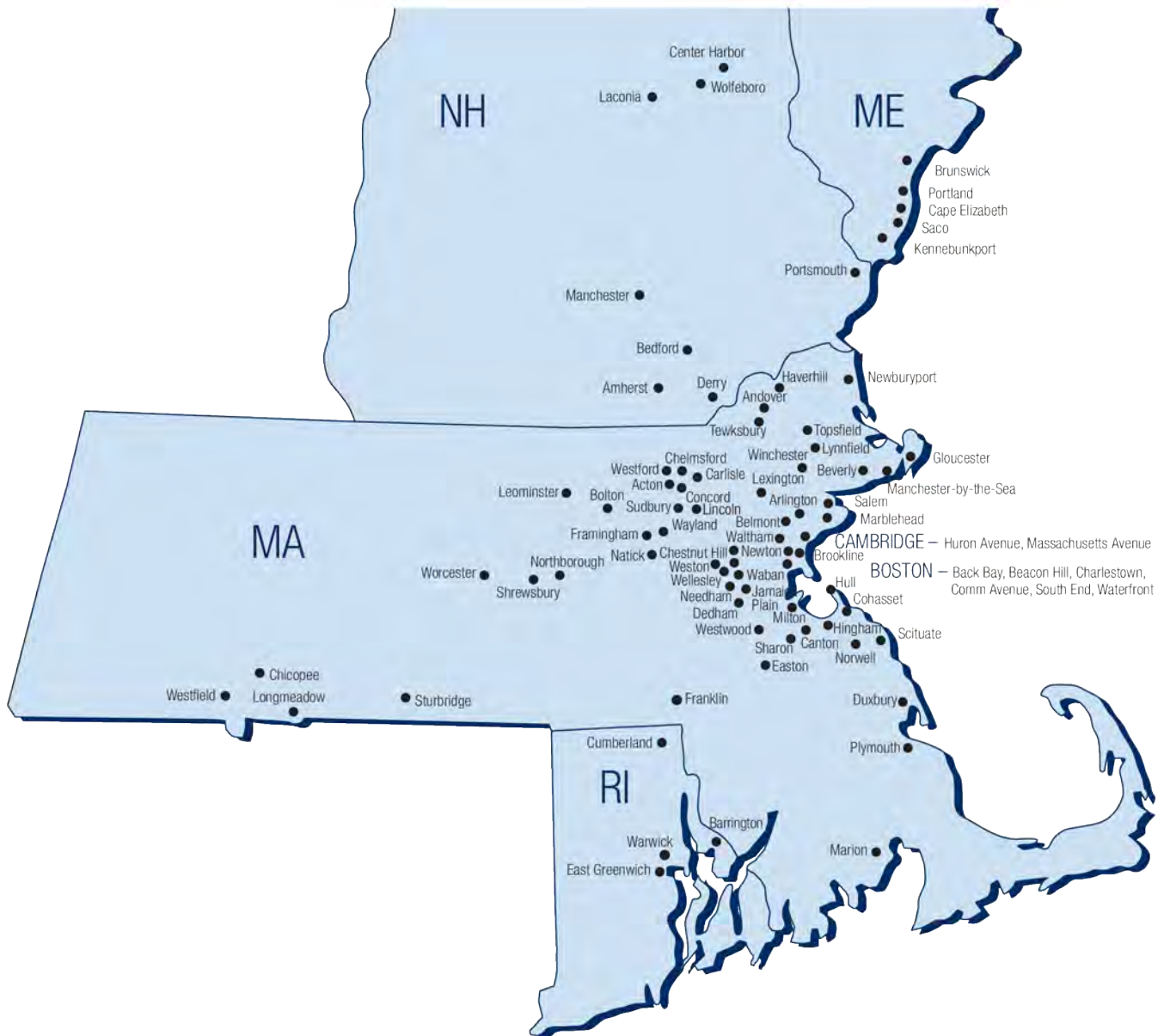


| Company | Sales Volume | Transaction Sides |
|--|----------------------|-------------------|
| 1. NRT LLC (including Coldwell Banker Residential Brokerage in New England)* | \$178 Billion | 346,942 |
| 2. HomeServices of America, Inc. | \$125 Billion | 328,355 |
| 3. Douglas Elliman Real Estate | \$26 Billion | 22,272 |
| 4. Hanna Holdings | \$17 Billion | 90,468 |
| 5. Pacific Union International | \$14 Billion | 9,822 |
| 6. Compass | \$14 Billion | 10,543 |
| 7. Alain Pinel Realtors | \$12 Billion | 7,591 |
| 8. HomeSmart | \$10 Billion | 33,601 |
| 9. William Raveis Real Estate, Mortgage, and Insurance | \$10 Billion | 20,871 |
| 10. Keller Williams Realty, GO Management Offices | \$9 Billion | 34,077 |

*NRT is ranked #1 in both closed residential buyer and/or seller transaction sides and sales volume (calculated by multiplying number of buyer and/or seller transaction sides by the sales price) in 2017 in the U.S. One unit equals one side of a transaction (buyer or seller). Data obtained by REAL Trends Survey, 2018. Coldwell Banker Residential Brokerage is a subsidiary of NRT. Statistics include sides/sales volume for all NRT subsidiaries.

LOCAL REACH

We have offices and affiliated agents all across our region actively bringing in buyers and creating more opportunities to showcase your home.



WHERE THE BUYERS ARE

While buyers use a variety of resources to research properties for sale in their area, the vast majority find their new home online and with the help of a real estate professional.*

How Buyers Search for Homes

| | |
|-----------------------|-----|
| Online | 95% |
| Real Estate Agent | 89% |
| Mobile Sites and Apps | 74% |
| Open House | 52% |
| Yard Sign | 48% |
| Online Video | 39% |
| Print Newspaper Ad | 15% |

Where Home Buyers Found the Home They Purchased

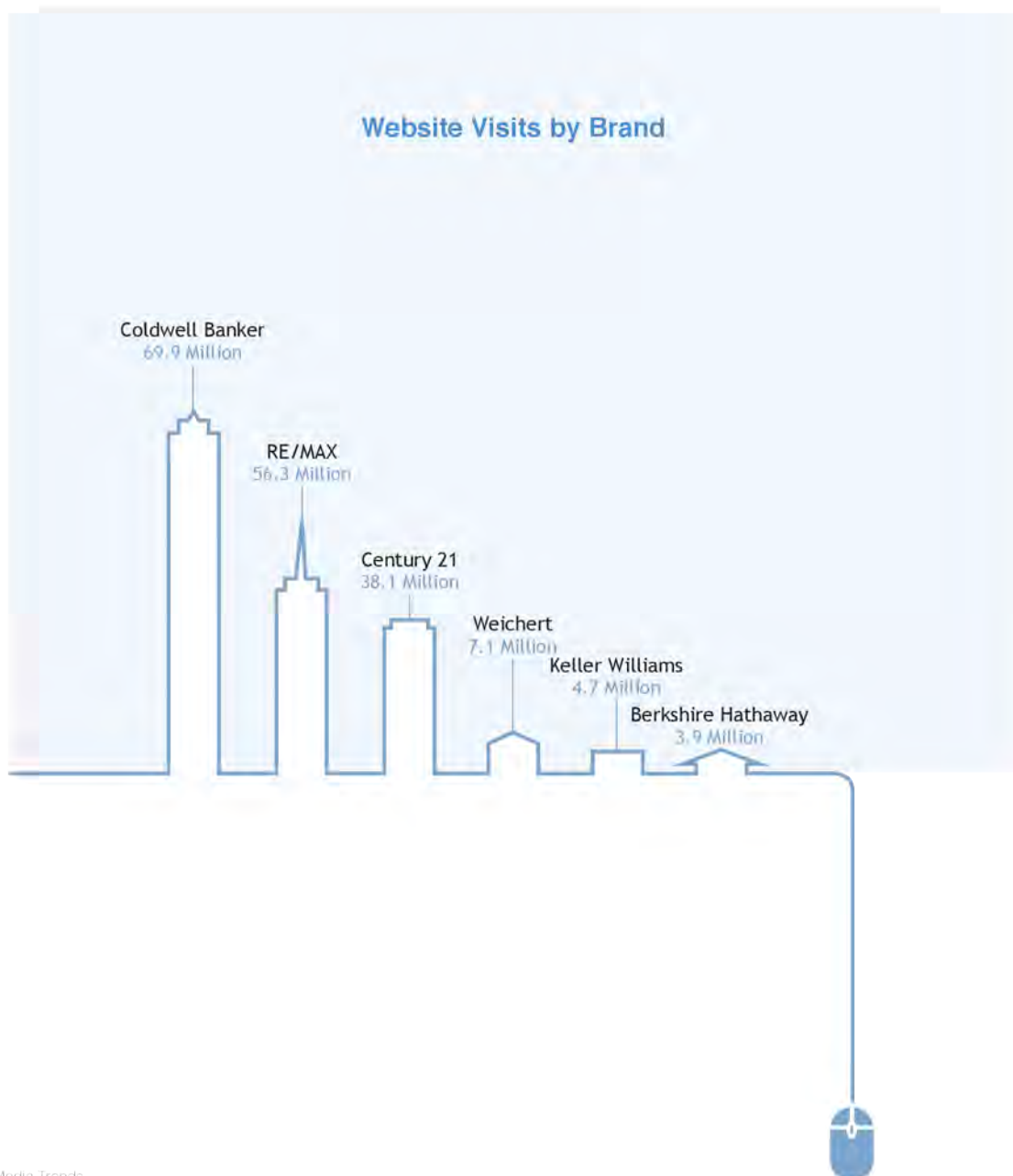
| | |
|-------------------------------|--------------|
| Internet | 51% |
| Real Estate Agent | 30% |
| Yard Sign | 7% |
| Friend, Neighbor or Relative | 6% |
| Home Builder or Their Agent | 5% |
| Directly from Sellers | 2% |
| Print Newspaper Advertisement | 1% |
| Home Book or Magazine | Less than 1% |



#1 BRAND ONLINE

Home buyers are online – and one real estate brand gets more of their attention than any other.

The Coldwell Banker® brand is the #1 most-visited residential real estate brand online.*



*comScore 2018 Media Trends

#1 ON SOCIAL MEDIA

The Coldwell Banker® brand is the most influential residential real estate brand on social media*, with an impressive presence designed to engage, entertain and connect with today's home buyers.



facebook.com/CBRBNewEngland



twitter.com/CBRB_NewEngland



youtube.com/CBRBNewEngland



instagram.com/coldwellbanker



pinterest.com/coldwellbanker



coldwellbanker.com/blog

WEB PARTNERS

Through web syndication with our partner websites, your property may be featured on up to an additional 900+ websites around the world.

101eveler.com (Cyprus)
1st Farm Credit
285 Hustler
99acres.com
Advocate Press
Ag Credit of South Texas
Ag Journal
Ag New Mexico Farm Credit
Ag Star Northwoods
Ag Texas Farm Credit
AgCarolina Financial
AgCredit
AgGeorgia Farm Credit
AgriLand
AgStar Financial Services
AgStar Home
AgWeb
Alabama Farm Credit
Alabama Land Loan
Albany Times Union
AllHud
Allied News
Amarillo Globe News
American Ag Credit
American Agriculturist
American Quarter Horse Association
American Towns
Anchorage Daily News
AOL
Arabian Horse World
Arabian in Site
archeter-louer.fr (France)
Argus Leader
Arizona Daily Sun
Arkadia.com
Arkansas Outdoors Online
Asbury Park Press
ASFMRA
Asian Property World (Thailand)
Athens Banner-Herald
Athens Daily Review, Athens, TX
Augusta Chronicle
Aurora Advertiser
Austin American Statesman
Badgerland Financial
Baltimore Sun
Battle Creek Enquirer
Bayou Bucks
bayut.com (UAE)
Beaumont Enterprise
Beauregard Daily News

Bedford Bulletin
Belleville News-Democrat
Bellingham Herald
Best Properties Overseas
Best Properties Overseas UK
Big Fish Tackle Lake
Billings Gazette
Bloomington Pantagraph
Boliga.dk (Denmark)
Bostadsportal.se (Sweden)
Boulder Daily Camera
Bradenton Herald
Bristol Herald Courier aka TriCities.com
Brunswick Beacon
Burlington Free Press
Buy Rent Kenya (Kenya)
California Farmer
Cambridge Chronicle
Canyon Courier
Cape Fear Farm Credit
Capital Farm Credit
Carbon Valley Farmer & Miner
Carlsbad Current Argus
Carolina Classified Marketplace
Carolina Farm Credit
Carolina Gateway
Carolina-Virginia Farmer
Carrollton News Democrat
Casper Star Tribune
Cedar Key Beacon
Central Kentucky Ag Credit
Central Kentucky Homes
Central Kentucky News Journal
Centre Daily Times
Century21.com
Charlotte Sun, Port Charlotte, FL
Chattanooga Agricultural Credit Association
Cheboygan Daily Tribune
Chester News & Reporter
Chicago Tribune
Chickasha Express Star, Chickasha, OK
Chiefland Citizen
Chillicothe Gazette
Chillicothe Times-Bulletin
Citizen-Times
city24.ee (Estonia)
city24.lt (Lithuania)
city24.lv (Latvia)
Claremore Daily Progress, Claremore, OK
Clear Creek Courant

Cleburne Times Review, Cleburne, TX
Clinton Herald, Clinton, IA
Coldwellbanker.com
Coldwellbankerluxury.com
Colonial Farm Credit
Colorado Ranch & Resort
Colorado Real Estate Today
Columbine Courier
Commerce City Sentinel-Express
Commerce Journal, Commerce, TX
Connecticut House Hunter
Constitution Tribune
Cooperstown Crier, Cooperstown, NY
Corse-matin (France)
Corsicana Daily Sun, Corsicana, TX
Coshocton Tribune
cotelittoral.fr (France)
Country Home Loans
Country Home Mortgage
Country Living
CountryHomesofAlabama.com
CountryHomesofAlaska.com
CountryHomesofAmerica.com
CountryHomesofArizona.com
CountryHomesofArkansas.com
CountryHomesofCalifornia.com
CountryHomesofColorado.com
CountryHomesofConnecticut.com
CountryHomesofDelaware.com
CountryHomesofFlorida.com
CountryHomesofGeorgia.com
CountryHomesofHawaii.com
CountryHomesofIdaho.com
CountryHomesofIllinois.com
CountryHomesofIndiana.com
CountryHomesofIowa.com
CountryHomesofKansas.com
CountryHomesofKentucky.com
CountryHomesofLouisiana.com
CountryHomesofMaine.com
CountryHomesofMaryland.com
CountryHomesofMassachusetts.com
CountryHomesofMichigan.com
CountryHomesofMinnesota.com
CountryHomesofMississippi.com
CountryHomesofMissouri.com
CountryHomesofMontana.com
CountryHomesofNebraska.com
CountryHomesofNevada.com
CountryHomesofNewHampshire.com
CountryHomesofNewJersey.com

Not all properties will appear on every website. Some sites have limits, such as price point and type of property. List is accurate as of March 28, 2018, and is subject to change.

CountryHomesofNewMexico.com
 CountryHomesofNewYork.com
 CountryHomesofNorthCarolina.com
 CountryHomesofNorthDakota.com
 CountryHomesofOhio.com
 CountryHomesofOklahoma.com
 CountryHomesofOregon.com
 CountryHomesofPennsylvania.com
 CountryHomesofRhodelsland.com
 CountryHomesofSouthCarolina.com
 CountryHomesofSouthDakota.com
 CountryHomesofTennessee.com
 CountryHomesofTexas.com
 CountryHomesofUtah.com
 CountryHomesofVermont.com
 CountryHomesofVirginia.com
 CountryHomesofWashington.com
 CountryHomesofWestVirginia.com
 CountryHomesofWisconsin.com
 CountryHomesofWyoming.com
 Courier News
 Cowboys & Indians
 Crookston Daily Times
 Crossville Chronicle, Crossville, TN
 Cumberland Times News, Cumberland, MD
 CW11
 Cynthiana Democrat
 Daily American
 Daily Herald
 Daily Iowegian
 Daily Leader
 Daily Ledger
 Daily Messenger
 Daily Progress
 Daily Record
 Daily Tribune
 Dakota Farmer
 Dallas Morning News
 DarProperty.co.tz (Tanzania)
 Decatur Daily
 Declaration
 Denton Record Chronicle
 Detroit Free Press
 Devils Lake Daily Journal
 DirectHomes.com
 Dodge City Daily Globe
 Domofond.ru
 domy.pl (Poland)
 Eagle Gazette
 East-Westt Property Advisors (China)
 Echo Pilot
 Edenway
 Edmond Sun, Edmond, OK
 Effingham Daily News, Effingham, IL
 El Paso Times
 El Paso Times
 emlaktown.com (Turkey)
 Equestrian Friends
 Equine
 Equine in Site
 EquiSearch
 Eufaula Tribune
 Evening Tribune
 Explorimmo.com

Fang.com (China)
 Farm Credit Midsouth
 Farm Credit of Florida
 Farm Credit of the Virginias
 Farm Credit Services of Illinois
 Farm Credit Services of Mid-America
 Farm Credit Services of Western Arkansas
 Farm Futures
 FCS America
 FCS Financial
 Field & Stream
 Find Farm Credit
 First Ag Credit
 Florida Today
 Forest Landowners Association
 Fort Collins Coloradoan
 Fort Lupton Press
 Fowler Tribune
 Frontier Farm Credit
 Gadsden County Time
 Gainesville Daily Register, Gainesville, TX
 Galax Gazette
 Galesburg Register-Mail
 Galva News
 Glasgow Daily Times, Glasgow, KY
 Go Place It (Chile)
 Go Place It (Columbia)
 Go Place It (Mexico)
 Go Place It (Peru)
 Go Place It (Uruguay)
 Go Place It (Venezuela)
 Go853.com (Macau)
 gobaliza.com (Spain)
 Gonzales Weekly Citizen
 GoPlacelt.com (Argentina)
 Granite Falls Advocate Tribute
 Grant County News
 Grays Sporting Journal
 Grayson Journal Enquirer-Grayson, KY, Olive
 Hill Times-Olive Hill, KY
 Great Falls Tribune
 Great Plains Ag Credit
 Green Bay Press-Gazette
 Gun and Game
 Gurdon Times
 Hamburg Reporter
 Hannibal Courier-Post
 Hattiesburg American
 hausples.com/org (Papua New Guinea)
 HauteResidences.com
 Hebdo Immobilier (Algeria)
 Hendricks County Flyer, Avon, IN
 Henry County
 Herald Times Reporter
 Heritage Land Bank
 High Plains Journal
 High Timber Times
 Holland Sentinel
 Home Globally
 Home News Tribune
 Homefinder.com
 Homes&Land
 Homes.com
 HomeSteps

HomeTownLocator
 HomeWinks
 Hope Star
 Horse Quest
 Horses in the South
 HotPads.com
 Houseshop.com
 housingparadise.com (Fiji)
 Houston Chronicle
 Houston Chronicle Second Homes
 HudExchange
 icasas (Chile)
 icasas (Colombia)
 icasas (Mexico)
 Idaho Statesman
 idealista (Italy)
 idealista (Portugal)
 idealista (Spain)
 immobiliare.it (Italy)
 immonc.com (New Caledonia)
 immopf.com (French Polynesia)
 immopop.lu (Luxembourg)
 ImmoStreet.ch (Switzerland)
 ImmoStreet.com
 imot.bg (Bulgaria)
 Imoveis e Sol (Brazil)
 imovina.net (Serbia)
 imovirtual (Portugal)
 Indiana Prairie Farmer
 Iowa City Press-Citizen
 Ithaca Journal
 Jackson Herald
 Jacksonville Daily Progress, Jacksonville, TX
 James Edition
 Journal and Courier
 Just Horses
 Juwai
 KABB-TV
 Kahping
 kamicasa (Portugal)
 kamicasa (Spain)
 kangalou (Canada)
 Kansas Farmer
 KBSI
 KDNL
 KDSM
 KeyBoom
 KEYE-TV
 KFDM-TV
 KFXA-TV
 KGAN-TV
 Kiowa County Signal
 Kirksville Daily Express & News
 KLAS-TV
 KMTW
 KMYs
 Knoxville Journal Express, Knoxville, IA
 KOCB
 KOKH-TV
 KTVL-TV
 KVCW
 KVMY
 KWBB
 La Junta Tribune Democrat

| | | |
|-------------------------------|--------------------------|---|
| LaFollette Press | LandsofConnecticut.com | Livingston Daily Press & Argus |
| LakeHousesofAlabama.com | LandsofDelaware.com | Lkeria (Algeria) |
| LakeHousesofAlaska.com | LandsofFlorida.com | Log Home |
| LakeHousesofAmerica.com | LandsofGeorgia.com | Logic-Immo.ma (Morocco) |
| LakeHousesofArizona.com | LandsofHawaii.com | Lone Star Ag Credit |
| LakeHousesofArkansas.com | LandsofIdaho.com | Long Beach Press Telegram, Long Beach, CA |
| LakeHousesofCalifornia.com | LandsofIllinois.com | Los Alamos Monitor |
| LakeHousesofColorado.com | LandsofIndiana.com | Los Angeles Daily News, Los Angeles, CA |
| LakeHousesofConnecticut.com | LandsofIowa.com | Los Angeles Times |
| LakeHousesofDelaware.com | LandsofKansas.com | Los Cazadores |
| LakeHousesofFlorida.com | LandsofKentucky.com | Louisiana Ag Credit |
| LakeHousesofGeorgia.com | LandsofLouisiana.com | Louisiana Land Bank |
| LakeHousesofHawaii.com | LandsofMaine.com | Lubbock Avalanche Journal |
| LakeHousesofIdaho.com | LandsofMaryland.com | LuxeListHome |
| LakeHousesofIllinois.com | LandsofMassachusetts.com | Magazinudecase.ro (Romania) |
| LakeHousesofIndiana.com | LandsofMichigan.com | Mansion Global (China) |
| LakeHousesofIowa.com | LandsofMinnesota.com | Mansion Global (US) |
| LakeHousesofKansas.com | LandsofMississippi.com | Marshfield News-Herald |
| LakeHousesofKentucky.com | LandsofMissouri.com | Maryville Daily Forum |
| LakeHousesofLouisiana.com | LandsofMontana.com | McDonough County The Voice |
| LakeHousesofMaine.com | LandsofNebraska.com | McPherson Sentinel |
| LakeHousesofMaryland.com | LandsofNevada.com | mesitto.ua (Ukraine) |
| LakeHousesofMassachusetts.com | LandsofNewHampshire.com | Michigan Farmer |
| LakeHousesofMichigan.com | LandsofNewJersey.com | MidAtlantic Farm Credit |
| LakeHousesofMinnesota.com | LandsofNewMexico.com | Midi Libre (France) |
| LakeHousesofMississippi.com | LandsofNewYork.com | Mid-South Farmer |
| LakeHousesofMissouri.com | LandsofNorthCarolina.com | Midwest Messenger |
| LakeHousesofMontana.com | LandsofNorthDakota.com | Mineral Wells Index, Mineral Wells, TX |
| LakeHousesofNebraska.com | LandsofOhio.com | Missouri Ruralist |
| LakeHousesofNevada.com | LandsofOklahoma.com | Moberly Monitor Index |
| LakeHousesofNewHampshire.com | LandsofOregon.com | Modesto Bee |
| LakeHousesofNewJersey.com | LandsofPennsylvania.com | Montana Dreams Real Estate Magazine |
| LakeHousesofNewMexico.com | LandsofRhodelsland.com | MonteCarlo (Monaco) |
| LakeHousesofNewYork.com | LandsofSouthCarolina.com | Monterey County Herald |
| LakeHousesofNorthCarolina.com | LandsofSouthDakota.com | Montevideo American News |
| LakeHousesofNorthDakota.com | LandsofTennessee.com | Montgomery Advertiser |
| LakeHousesofOhio.com | LandsofTexas.com | Morgan County News |
| LakeHousesofOklahoma.com | LandsofTexasMagazine.com | morizon.pl (Poland) |
| LakeHousesofOregon.com | LandsofUtah.com | Morton Times-News |
| LakeHousesofPennsylvania.com | LandsofVermont.com | Mother Earth News |
| LakeHousesofRhodelsland.com | LandsofVirginia.com | Moulton Advertiser |
| LakeHousesofSouthCarolina.com | LandsofWashington.com | Mount Shasta Herald |
| LakeHousesofSouthDakota.com | LandsofWestVirginia.com | Mount Vernon Democrat |
| LakeHousesofTennessee.com | LandsofWisconsin.com | MS Land Bank |
| LakeHousesofTexas.com | LandsofWyoming.com | MSN |
| LakeHousesofUtah.com | Lansing State Journal | Mt. Vernon Register News, Mt. Vernon, IL |
| LakeHousesofVermont.com | LaProvence.com (France) | MTVD |
| LakeHousesofVirginia.com | LaRue County Herald News | Mubawab.ma (Morocco) |
| LakeHousesofWashington.com | Las Cruces Sun-News | MyLandLender.com |
| LakeHousesofWestVirginia.com | Las Vegas Optic | MyProperty (Philippines) |
| LakeHousesofWisconsin.com | Le Bien Public (France) | Napa Valley Register |
| LakeHousesofWyoming.com | Le Journal (France) | Nebraska Farmer |
| Land Bank South | Le Progres.fr (France) | Neosho Daily News |
| Land Walk | Leader Union | Nevada County Picayune |
| Land Watch | Lebanon Enterprise | New Albany Gazette |
| LandBank | ledauphine.com (France) | New Castle News, New Castle, PA |
| Lands of America | Ledger-Enquirer | News Herald |
| LandsofAlabama.com | Leesville Daily Leader | News-Journal |
| LandsofAlaska.com | Legacy Ag Credit | Newton Press Mentor |
| LandsofAmerica.com | Lexington Herald-Leader | Niagara Gazette, Niagara Falls, NY |
| LandsofArizona.com | Lincoln Journal Star | NiceMatin (France) |
| LandsofArkansas.com | List a Property | North County Times |
| LandsofCalifornia.com | listaproperty (Egypt) | North Jefferson News, Gardendale, AL |
| LandsofColorado.com | listaproperty (UAE) | |

Not all properties will appear on every website. Some sites have limits, such as price point and type of property. List is accurate as of March 28, 2018, and is subject to change.

| | | |
|---|---|---|
| Northwest Indiana Times | Reporter, Vacaville, CA | Tahlequah Daily Press, Tahlequah, OK |
| Norwich Bulletin | Review Atlas | Tallahassee Democrat |
| NY Times | Richmond Register, Richmond, KY | TDN.com - The Daily News (Lower Columbia) |
| Observer & Eccentric Newspapers | Richmond Times Dispatch | Tecomate |
| oferty.net (Poland) | Rightmove.co.uk | Telegraph-Forum |
| Ohio Farmer | Riverland News | Teutopolis Press |
| Oklahoman aka NewsOK | RLHD | Texas Hunting & Fishing Network |
| Old Farmer's Almanac | Roane County News | Texas Land Bank |
| Old House Journal | Robb Report | Texas Trophy Hunters Association |
| Old House Online | Rochester Democrat and Chronicle | Thailand Property Gate (Thailand) |
| Oldham Era | Rockford Register | Thailand-property.com (Thailand) |
| Orion Gazette | Rockwall County Herald Banner, Greenville, TX | The Advocate |
| Orlando Sentinel | Rolla Daily News | The Advocate |
| Oshkosh Northwestern | Royaume-Immobilier.com (Morocco) | The American, Moore, OK |
| Ottumwa Daily Courier, Ottumwa, IA | Royse City Herald Banner, Greenville, TX | The Anderson News |
| Outdoor Life | San Antonio Express News | The Arizona Republic |
| Owenton News Herald | San Bernardino Sun, San Bernadino, CA | The Bastrop Daily Enterprise |
| Pacific Daily News | San Francisco Chronicle | The Baxter Bulletin |
| Pageland Progressive Journal | San Gabriel Valley Tribune, San Gabriel, CA | The Beaufort Gazette |
| Palestine Herald-Press, Palestine, TX | Santa Cruz Sentinel, Santa Cruz, CA | The Brighton Standard Blade |
| Palladium-Item | Savannah Morning News | The Carthage Press |
| Panhandle Plains FLBA | SCNow | The Casey County News |
| Pasadena Star-News, Pasadena, CA | SearchALLProperties by L2L | The Charlotte Observer |
| Pauls Valley Daily Democrat, Pauls Valley, OK | Seattle Post Intelligencer | The Chronicle Express |
| Pekin Daily Times | Selektimmo.com (Morocco) | The Cincinnati Enquirer |
| Pella Chronicle, Pella, IA | SeLogger.com | The Clarion-Ledger |
| Pensacola News Journal | SenegalCity.com (Senegal) | The Courier |
| Peoria Journal Star | Sentinel News | The Courier-Journal |
| Perry County News | Sentinel-Standard | The Cullman Times, Cullman, AL |
| PerSquare (Philippines) | Shaw Suburban Homes | The Daily Advertiser |
| PerSquare (South Africa) | Shelbyville Daily Union, Shelbyville, IL | The Daily Guide |
| Pioneer News | Shelter RR | The Daily Journal |
| Pittsburgh Post-Gazette, Pittsburgh, PA | Shwe Property (Myanmar) | The Daily News |
| Plainview Daily Herald | Simply Move (France) | The Daily News Journal |
| Pleasure Horse | Sioux City Journal | The Daily News Leader |
| Post South | Siskiyou Daily News | The Daily Press |
| Poughkeepsie Journal | Sodichan.com (China) | The Daily Star, Oneonta, NY |
| Prairie Farmer | Sokna (Tanzania) | The Daily Telegram |
| Prairie Links | South Marion Citizen | The Daily Times |
| Prairie State Outdoors | Southern Farmer | The Daily World |
| Press Herald | Southwest Daily News | The Delray Beach Pineapple Newspaper |
| PrivateProperty.co.za (South Africa) | Southwest Georgia Farm Credit | The Des Moines Register |
| PrivateProperty.com.ng (Nigeria) | Southwest Horse Trader | The Desert Sun |
| propertysteps.ie (Ireland) | Spencer County Journal Democrat | The Donaldsonville Chief |
| Pryor Daily Times, Pryor, OK | Spiti24.gr (Greece) | The Dover Post |
| publimaison.ca (Canada) | Spitogatos.gr (Greece) | The Duncan Banner, Duncan, OK |
| Quad City Times | Springfield News-Leader | The Examiner |
| Quad-City Times Land | St. Cloud Times | The Farmer |
| Quarter Pony Association | St. James Plaindealer | The Farmer Stockman |
| Rapid City Journal | St. Johns News | The Florida Times Union |
| Real Estate (Cambodia) | Stanly News & Press, Albemarle, NC | The Fort Leavenworth Lamp |
| Real-Buzz | Star Courier | The Fresno Bee |
| realcity (Czech Republic) | Star-Gazette | The Garden Island |
| RealEstate.co.jp (Japan) | Star-Telegram | The Geneseo Republic |
| realestateworld.com.au (Australia) | Star-Telegram | The Gold Standard |
| realitsk (Slovakia) | Statesman Journal | The Grayson Record |
| REALTOR.com | Stevens Point Journal | The Greenville News |
| Realty Executives | storia (Romania) | The Hartford Courant |
| RealtyIndexer | Sumter County Times | The Herald Bulletin, Anderson, IN |
| RealtyTrac | Sun-Sentinel | The Herald, Sharon, PA |
| Red Oak Express | Surface Privee (France) | The Huntsville Item, Huntsville, TX |
| Redlands Daily Facts, Redlands, CA | Suwannee Democrat, Live Oak, FL | The Independent, Ashland, KY |
| Reno Gazette-Journal | Szimmo.de (Germany) | The Indianapolis Star |
| rentbuy.com (Australia) | | The Island Packet |

| | | |
|---|---|--------------------------|
| The Jackson Sun | Times Recorder | Wortimmo.lu (Luxembourg) |
| The Jasper News, Jasper, FL | Times Tribune, Corbin, KY | WPEC-TV |
| The Journal News | Times West Virginian, Fairmont, WV | WPGH |
| The Journal Times | Times-Herald, Vallejo, CA | WPMY |
| The Journal-Register, Medina, NY | todo Brasi Imobiliaria | WRDC |
| The Kansas City Star | Topeka Capital Journal | WRGB-TV |
| The Kentucky Standard | Torrance Daily Breeze, Torrance, CA | WRGT-TV |
| The Lancaster News | tospitimou.gr (Greece) | WRLH |
| The Land Report | Tribune Review, Pittsburgh, PA | WSMH |
| The Leaf-Chronicle | Trulia | WSTR |
| The Log and Timber Home Show | Twin Falls | WSYT |
| The Marion Star | Uhouzz.com (China) | WSYX-TV |
| The Mayo Free Press, Mayo, FL | United States Dressage Federation | WTAT |
| The Meadville Tribune, Meadville, PA | United States Equestrian Federation | WTCN |
| The Merced Sun-Star | United States Hunter Jumper Association | WTTA |
| The Miami Herald | USHUD.com | WTTE-TV |
| The Missoulian | VarMatin (France) | WTTQ |
| The Morning Call | venren.com (Austria) | WTVG-TV |
| The Moultrie Observer, Moultrie, GA | Visalia Times-Delta / Tulare Advance Register | WTVX |
| The Muskogee Phoenix, Muskogee, OK | WABM | WTVZ |
| The News & Advance | Wall Street Journal | WTWC |
| The News & Observer | Wallaces Farmer | WUCW |
| The News Courier, Athens, AL | Wausau Daily Herald | WUTV |
| The News Journal | Wayne County Outlook, Monticello, KY | WUXP |
| The News Star | WCHS-TV | WVAH-TV |
| The News Virginian | WCVG | WVMT-TV |
| The News-Messenger | WCWN | WVTV |
| The News-Press | WDKA | WWHO |
| The Norman Transcript, Norman, OK | WDKY | www.ALHUD.com |
| The Olympian | WeAreWestPalm.com | www.AZHUD.com |
| The Opinion Tribune | WEAR-TV | www.CAHUD.com |
| The Post-Crescent | Weatherford Democrat, Weatherford, TX | www.CarolinaHud.com |
| The Post-Star | Web Pony | www.COHUD.com |
| The Press-Republican, Plattsburgh, NY | West Marion Messenger | www.DEHUD.com |
| The Progressive Farmer | Western Farmer Stockman | www.FLHUD.com |
| The Reporter | WFGX | www.GAHUD.com |
| The Repository | WGME-TV | www.ILHUD.com |
| The Sentinel Echo, London, KY | Whittier Daily News, Whittier, CA | www.INHUD.com |
| The Sheboygan Press | WICD-TV | www.LAHUD.com |
| The Southern Illinoisan | WICS-TV | www.MDHUD.com |
| The Spectrum | WillHaben.at (Austria) | www.MIHUD.com |
| The Spencer Magnet | Williston Pioneer Sun News | www.MNHUD.com |
| The Springfield Sun | Wisconsin Agriculturist | www.MOHUD.com |
| The Star Press | Wisconsin State Journal | www.NewEnglandHud.com |
| The State | WJTC | www.NMHUD.com |
| The State Journal-Register | WKEF-TV | www.NVHUD.com |
| The Stillwater Newspress, Stillwater, OK | WLAJ | www.NYHUD.com |
| The Sun News | WLFL | www.OHHUD.com |
| The Tennessean | WLNS | www.OKHUD.com |
| The Tifton Gazette, Tifton, GA | WLWC | www.ORHUD.com |
| The Times | WLYH | www.PennHud.com |
| The Times Herald | WMMP | www.TNHUD.com |
| The Times Reporter | WMMT | www.TXHUD.com |
| The Town Talk | WMSN | www.UTHUD.com |
| The Tribune | WMYA-TV | www.VirginiaHud.com |
| The Tribune-Democrat, Johnstown, PA | WMYV | www.WAHUD.com |
| The Trimble Banner | WNAB | www.WIHUD.com |
| The Union-Recorder, Milledgeville, GA | WNUV | WXLV |
| The Virginia Gazette | WNYO | WZTV-TV |
| The Wakulla News | WNYS | XE Property (Greece) |
| The Wichita Eagle | WonderProperty (UK) | Zameen.com (Pakistan) |
| Thomasville Times-Enterprise, Thomasville, GA | Woodland Daily Democrat, Woodland, CA | Zezoomglobal.com |
| Timber Home Living | Woodward News, Woodward, OK | Zillow |
| Times Daily | World Panama Real Estate Marketing (Panama) | |

Not all properties will appear on every website. Some sites have limits, such as price point and type of property. List is accurate as of March 28, 2018, and is subject to change.

WNYO
WNYS
WonderProperty (UK)
Woodland Daily Democrat
Woodward News
World Panama Real Estate
Marketing (Panama)
Wortimmo.lu (Luxembourg)
WPEC-TV
WPGH
WPMY
WRDC
WRGB-TV
WRGT-TV
WRLH
WSMH
WSTR
WSYT
WSYX-TV
WTAT
WTCN
WTTA
WTTE-TV
WTO

WTVC-TV
WTVX
WTVZ
WTWC
WUCW
WUTV
WUXP
WVAH-TV
WVMT-TV
WVTV
WWHO
www.ALHUD.com
www.AZHUD.com
www.CAHUD.com
www.CarolinaHud.com
www.COHUD.com
www.DEHUD.com
www.FLHUD.com
www.GAHUD.com
www.ILHUD.com
www.INHUD.com
www.LAHUD.com
www.MDHUD.com
www.MIHUD.com

www.MNHUD.com
www.MOHUD.com
www.NewEnglandHud.com
www.NMHUD.com
www.NVHUD.com
www.NYHUD.com
www.OHHUD.com
www.OKHUD.com
www.ORHUD.com
www.PennHud.com
www.TNHUD.com
www.TXHUD.com
www.UTHUD.com
www.VirginiaHud.com
www.WAHUD.com
www.WIHUD.com
WXLV
WZTV-TV
XE Property (Greece)
Zameen.com (Pakistan)
Zezoomglobal.com
Zillow

MAXIMUM ONLINE BRANDING

Our unique MAXimum online marketing platform is designed to drive leads from online buyers interested in your home right to your agent. With MAXimum, your home will benefit from:

MAXimum Branding

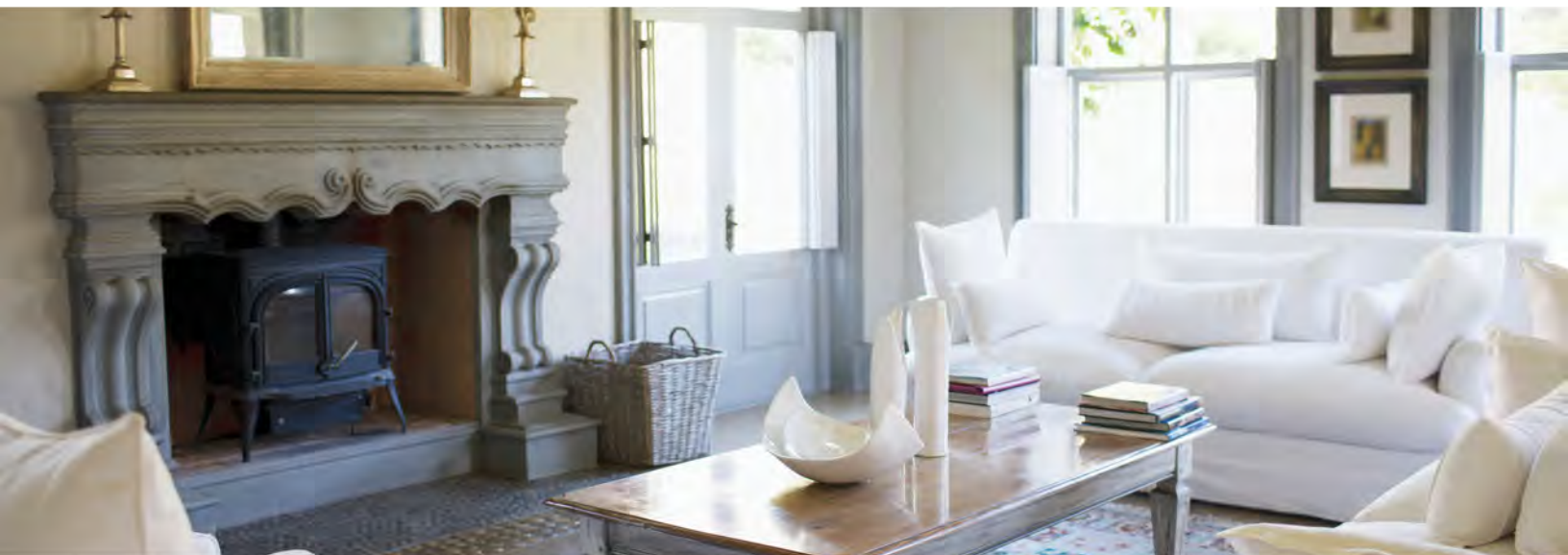
Your home will be displayed with multiple photos and key information on three of the most-visited real estate websites: Zillow®, Trulia® and Homes.com®. Your agent's name and contact information will be shown next to your property, so interested buyers can easily get in touch.

MAXimum Exposure

In addition to the sites above, your home will be shown on as many as 900+ websites, including all powered-by-Zillow sites and the ever-expanding ListHub and HomeFinder.com networks. On top of that, all luxury listings are distributed to 50+ additional sites targeting high-net-worth home buyers.

MAXimum Leads

Online inquiries from buyers interested in your home are routed to your agent for immediate response. This helps ensure that no potential buyer for your home is missed.



EXCLUSIVE WEBSITES

Our exclusive websites attract millions of visitors and generate new leads from interested buyers worldwide.

ColdwellBankerHomes.com

This website features properties for sale in our region and across the country, and is optimized to view on laptops, desktops, mobile devices and tablets.



coldwellbanker.com

This national website attracts millions of visitors each month and generated more than 686,000 leads in 2017*.



coldwellbankerluxury.com

Featuring an exceptional inventory of luxury home listings, coldwellbankerluxury.com attracts affluent buyers from around the world.



*Source: Coldwell Banker LeadRouter

RAPID RESPONSE

Displaying your property on the greatest possible number of websites is an important advantage, but it's just as important that any leads from interested buyers are received and responded to quickly. Our exclusive InTouch technology lets us do just that.

Here's how InTouch works:

- A home buyer sees your listing online
- They request additional information or a showing through the website
- An alert is sent to your agent
- Your agent is able to respond to the interested buyer immediately

This helps to ensure that no potential buyer for your home is missed.



MARKETING YOUR HOME

We offer one of the most powerful and comprehensive marketing programs for attracting buyers and getting homes sold. In addition to our industry-leading online strategy, we use a proven combination of traditional and cutting-edge methods to showcase your home.

- National brand advertising
- Online advertising
- Print advertising
- Social media
- Direct print and email marketing
- Just Listed flyers and postcards
- Media relations/public relations
- Coldwell Banker Global Luxury® program
- Yard signs
- MLS (multiple listing service)
- Professional photography
- Open houses/broker opens



BRINGING MORE BUYERS

Have you ever wondered who handles transferring employees when a corporation needs to move them? We do! Our dedicated relocation department helps thousands of relocating, transferring and other special groups of buyers each year.

Cartus Broker Network

Cartus Relocation is one of the largest relocation service providers in the world, providing services in 185 countries and to more than half of Fortune 50 companies. As a principal broker in the Cartus Broker Network, we receive thousands of incoming buyer referrals annually.

USAA Real Estate Rewards Network

Thousands of active and former military members and their families rely on us for real estate services through our status as a preferred USAA Real Estate Rewards Network broker.

Affinity Network

Through our Affinity business line, we work with 25+ member-based programs to offer real estate services to relocating buyers across the country.





RELOCATION THE RIGHT WAY

With a reach that extends far beyond our local market, we can help you buy or sell real estate wherever life takes you. The advantages of working with us on your relocation include:

Relocation Certified Marketing Specialist

proficient in marketing relocation properties and specially educated to expertly manage all aspects of your relocation policy and ensure your relocation benefits are protected

Award-Winning Relocation Team nationally recognized and honored for relocation performance

Knowledge of Relocation Procedures and Technology including company reporting, paperwork management, vacant-home management and local closing transactions

START TO FINISH

Coldwell Banker Residential Brokerage is your partner in all aspects of the home-sale process. Our industry affiliations ensure you receive complete assistance from beginning to end, giving you one-stop-shop convenience.

Mortgage Services

Guaranteed Rate Affinity provides mortgages across the country and features incredibly low rates, fantastic customer service and a fast, simple process.

Warranty Services

A Coldwell Banker Home Protection Plan provides that extra measure of security that makes buyers feel more secure and confident in the purchase of your home.

Title Services

Sunbelt Title Agency can research and resolve title issues before the closing to help ensure your transaction closes smoothly and on time.

Insurance Services

Castle Edge Insurance Agency offers competitive rates on homeowners, condominium, renters, automobile, second home, vacant home and umbrella coverage.

Development Services

From concept to closing, Coldwell Banker Development Services delivers optimal results in the marketing and sales of new residential developments.

Commercial Services

Highly skilled Coldwell Banker Commercial NRT agents offer a full spectrum of office, industrial, retail, multi-family and hospitality services.



HOMEBASE[®] TRANSACTION MANAGEMENT

When you decide to sell your home with us, your transaction forms will be entered into HomeBase[®], a convenient, secure website where you can track the progress of your sale and access your documents throughout the process, and long after the closing.

- Important information and documents are uploaded and stored online in your personal account.
- Forms, activities and services related to your sale can be viewed anytime during your transaction.
- Automated email alerts and messaging keep you informed.
- Upon closing, your transaction is archived so you can retrieve documents during estate planning, renovations, financial planning or tax season.





Ilene Solomon & Team: (l-r) Beth Plunkett, Ilene Solomon, Neal Solomon, Emily Kidd, Emily Gloss

ilenesolomon.com